

**Spain-Pozuelo de Alarcón: Business and management consultancy and related services**

OJ S 220/2023 15/11/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Dirección de Compras de la Corporación de Radio y Televisión Española S.A.

National registration number: A84818558

Postal address: Avda. Radiotelevisión, 4

Town: Pozuelo de Alarcón

NUTS code: ES300 Madrid

Postal code: 28223

Country: Spain

Contact person: Dirección de Compras de la Corporación de Radio y Televisión Española S.A.

E-mail: [licitaciones@rtve.es](mailto:licitaciones@rtve.es)

Telephone: +34 913464168

**Internet address(es):**Main address: <https://licitaciones.rtve.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EPANNYb%2BoGQQK2TEfXGy%2BA%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle\\_licitacion&idEvl=j91fGli3oMkadbH3CysQuQ%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=j91fGli3oMkadbH3CysQuQ%3D%3D)[detalle\\_licitacion&idEvl=j91fGli3oMkadbH3CysQuQ%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=j91fGli3oMkadbH3CysQuQ%3D%3D)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: [https://contrataciondelestado.es/wps/poc?uri=deeplink:](https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EPANNYb%2BoGQQK2TEfXGy%2BA%3D%3D)[perfilContratante&idBp=EPANNYb%2BoGQQK2TEfXGy%2BA%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EPANNYb%2BoGQQK2TEfXGy%2BA%3D%3D)**I.4. Type of the contracting authority**

Other type: Otras Entidades del Sector Público

**I.5. Main activity**

Economic and financial affairs

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Agente de ventas de canales en Brasil

Reference number: S-06157-2023

**II.1.2. Main CPV code**

79400000 Business and management consultancy and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Contratación del servicio de agente comercial para la distribución y venta, promoción y comunicación, apoyo técnico-logístico y económico-administrativo de los canales de TV de CRTVE en el mercado residencial de TV de pago por cable, IPTV y DTH en el territorio de Brasil.

**II.1.5. Estimated total value**

Value excluding VAT: 229 281,84 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.3. Place of performance**

NUTS code: ES300 Madrid

Main site or place of performance: RTVE Radiotelevisión EspañolaBrasil. Pozuelo de Alarcón. 28223

**II.2.4. Description of the procurement**

Contratación del servicio de agente comercial para la distribución y venta, promoción y comunicación, apoyo técnico-logístico y económico-administrativo de los canales de TV de CRTVE en el mercado residencial de TV de pago por cable, IPTV y DTH en el territorio de Brasil.

**II.2.5. Award criteria**

Criteria below

Quality criterion - Name: CG - Criterio técnico subjetivo con múltiples documentos / Weighting: 40

Cost criterion - Name: CG - Criterio técnico objetivo con múltiples documentos / Weighting: 25

Cost criterion - Name: Precio / Weighting: 35

**II.2.6. Estimated value**

Value excluding VAT: 229 281,84 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: yes

Description of options:

Posible prórroga de dos años

**II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:  
Otros

#### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:  
- Otros

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 12/12/2023 Local time: 14:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish

#### **IV.2.7. Conditions for opening of tenders**

Date: 13/12/2023 Local time: 13:00

Place:

RTVE Radiotelevisión Española

Datos de Dirección:

Calle: Avda. Radio Televisión, 4, Pozuelo de Alarcón

CP: 28223

Población: Pozuelo de Alarcón

País: España

Information about authorised persons and opening procedure: Descripción:

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avda General Perón nº 38 - 8ª Planta

Town: Madrid

Postal code: 28071

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

Telephone: +34 913491319

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Paginas/Default.aspx>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avda General Perón nº 38 - 8ª Planta

Town: Madrid

Postal code: 28071

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

Telephone: +34 913491319

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Paginas/Default.aspx>

**VI.5. Date of dispatch of this notice**

10/11/2023