

69238-2026 - Competition

Netherlands – Graphic design services – EA Vormgeving(sconcepten) en DTP-werkzaamheden
OJ S 21/2026 30/01/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Stichting Hogeschool Rotterdam
Email: inkoop@hr.nl
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: EA Vormgeving(sconcepten) en DTP-werkzaamheden
Description: Perceel 1: Vormgeving(sconcepten) En Perceel 2: DTP-werkzaamheden De keuze voor opdeling in deze Percelen komt voort uit het gegeven dat Hogeschool Rotterdam specifiek op zoek is naar aanbieders die gespecialiseerd zijn in de werkzaamheden van het betreffende perceel. Zie Tevens Hoofdstuk 2 van de Selectieleidraad. Hogeschool Rotterdam raamt de waarde voor perceel 1 Vormgeving(sconcepten) op een waarde van € 300.000,- per jaar exclusief BTW. De totaal geraamde waarde voor perceel één bedraagt € 1.200.000,- exclusief BTW. Voor perceel 2 DTP-werkzaamheden raamt Hogeschool Rotterdam de waarde op € 60.000,- per jaar exclusief BTW. De totaal geraamde waarde voor perceel twee bedraagt € 240.000,- exclusief BTW. Aan deze opgaven kunnen geen rechten ontleend worden. Met het oog op politieke, economische, budgettaire, organisatorische en/of bestuurlijke ontwikkelingen en de hiermee samenhangende groei en krimp van Hogeschool Rotterdam. Deze ontwikkelingen kunnen van invloed zijn op de omvang van de Raamovereenkomst. Gegadigden dienen hiermee rekening te houden.
Procedure identifier: f029e724-6dc8-4545-acc8-0c3d2ce7f312
Internal identifier: 2026/002/CCS
Type of procedure: Restricted
The procedure is accelerated: no
Main features of the procedure: zie de selectieleidraad

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country: Netherlands
Anywhere in the given country
Additional information: Rijnmond

2.1.4. General information

Legal basis:

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 1

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 1

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: perceel 1 Vormgeving(sconcepten)

Description: Zie Selectieleidraad Hogeschool Rotterdam raamt de waarde voor perceel 1 Vormgeving(sconcepten) op een waarde van € 300.000,- per jaar exclusief BTW. De totaal geraamde waarde voor perceel één bedraagt € 1.200.000,- exclusief BTW.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: zie Selectieleidraad

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Rijnmond

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: De overeenkomst kan twee maal worden verlengt onder gelijkblijvende voorwaarden

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 7

Maximum number of candidates to be invited for the second stage of the procedure: 7

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria**Criterion:**

Type: Quality

Name: Kwaliteit Perceel 1 Vormgeving(sconcepten)

Description: Kwaliteit Perceel 1 Vormgeving(sconcepten)

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Price

Name: Prijs Perceel 1 Vormgevings(concepten)

Description: Prijs Perceel 1 Vormgevings(concepten)

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Deadline for requesting additional information: 20/02/2026 13:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/410138>

5.1.12. Terms of procurement**Terms of the procedure:**

Estimated date of dispatch of the invitations to submit tenders: 09/04/2026

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/410138>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of requests to participate: 10/03/2026 16:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Stichting Hogeschool Rotterdam - Bevoegde instantie bemiddeling
Review organisation: Stichting Hogeschool Rotterdam - Rechtbank
Organisation providing additional information about the procurement procedure: Stichting Hogeschool Rotterdam - Uitsluitend via TenderNed
Organisation providing more information on the review procedures: Stichting Hogeschool Rotterdam - Inlichtingen over beroepsprocedures
Organisation receiving requests to participate: Stichting Hogeschool Rotterdam - uitsluitend via TenderNed

5.1. Lot: LOT-0002

Title: Perceel 2 DTP- werkzaamheden

Description: Zie Selectieleidraad Voor perceel 2 DTP-werkzaamheden raamt Hogeschool Rotterdam de waarde op € 60.000,- per jaar exclusief BTW. De totaal geraamde waarde voor perceel twee bedraagt € 240.000,- exclusief BTW.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: zie Selectieleidraad

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Rijnmond

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: De overeenkomst kan twee maal worden verlengt onder gelijkblijvende voorwaarden

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 7

Maximum number of candidates to be invited for the second stage of the procedure: 7

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5.1.10. Award criteria

Criterion:

Type: Quality

Name: Kwaliteit Perceel 2 DTP-werkzaamheden

Description: Kwaliteit Perceel 2 DTP-werkzaamheden

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Price

Name: Prijs Perceel 2 DTP- werkzaamheden

Description: Prijs Perceel 2 DTP- werkzaamheden

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

5.1.11. Procurement documents

Deadline for requesting additional information: 20/02/2026 13:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/410138>

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 09/04/2026

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/410138>

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Deadline for receipt of requests to participate: 10/03/2026 16:00:00 (UTC+01:00) Central European Time, Western European Summer Time

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Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

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Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Stichting Hogeschool Rotterdam - Bevoegde instantie bemiddeling

Review organisation: Stichting Hogeschool Rotterdam - Rechtbank

Organisation providing additional information about the procurement procedure: Stichting Hogeschool Rotterdam - Uitsluitend via TenderNed
Organisation providing more information on the review procedures: Stichting Hogeschool Rotterdam - Inlichtingen over beroepsprocedures
Organisation receiving requests to participate: Stichting Hogeschool Rotterdam - uitsluitend via TenderNed

8. Organisations

8.1. ORG-0001

Official name: Stichting Hogeschool Rotterdam
Registration number: 10674506
Postal address: Blaak 555
Town: Rotterdam
Postcode: 3011 GB
Country subdivision (NUTS): Groot-Rijnmond (NL366)
Country: Netherlands
Contact point: Gino Berkhout
Email: inkoop@hr.nl
Telephone: +31 642892490
Internet address: <http://www.hogeschoolrotterdam.nl>

Other contact points:

Official name: Uitsluitend via TenderNed
Town: Den Haag
Postcode: 3015CX
Country subdivision (NUTS): Groot-Rijnmond (NL366)
Country: Netherlands
Email: servicedesk@TenderNed.nl
Internet address: <http://www.tenderned.nl>

Other contact points:

Official name: uitsluitend via TenderNed
Town: Den Haag
Postcode: 3015CX
Country subdivision (NUTS): Groot-Rijnmond (NL366)
Country: Netherlands
Email: servicedesk@TenderNed.nl
Internet address: <http://www.tenderned.nl>

Other contact points:

Official name: Rechtbank
Town: Den Haag
Postcode: 2595 AJ
Country subdivision (NUTS): Groot-Rijnmond (NL366)
Country: Netherlands
Email: inkoop@hr.nl
Internet address: <https://www.rechtspraak.nl/>

Other contact points:

Official name: Bevoegde instantie bemiddeling
Town: Rotterdam
Postcode: 3015CX
Country subdivision (NUTS): Groot-Rijnmond (NL366)

Country: Netherlands

Email: inkoop@hr.nl

Internet address: <http://www.hr.nl>

Other contact points:

Official name: Inlichtingen over beroepsprocedures

Town: Rotterdam

Postcode: 3015CX

Country subdivision (NUTS): Groot-Rijnmond (NL366)

Country: Netherlands

Email: inkoop@hr.nl

Internet address: <http://www.hr.nl>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

Notice identifier/version: f03486da-9454-4e57-9671-54ce5d183b86 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 29/01/2026 09:36:11 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: Dutch

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OJ S issue number: 21/2026

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