

693397-2026 - Competition

Sweden – Information technology services – Verktyg för hantering av Trafikverkets sociala medier

OJ S 195/2026 08/10/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Trafikverket Myndighet

Email: anna.nord@trafikverket.se

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Verktyg för hantering av Trafikverkets sociala medier

Description: Trafikverket söker en leverantör som kan erbjuda ett webbaserat verktyg för publicering, hantering av kommentarer och uppföljning av statistik i de sociala medier-konton som Trafikverket väljer att ansluta.

Procedure identifier: 96daa9f1-9beb-4acc-a7ec-4a263368512c

Internal identifier: KOM-419678

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222300 Information technology services

2.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Uppsala län (SE121)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Södermanlands län (SE122)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Östergötlands län (SE123)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Örebro län (SE124)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Västmanlands län (SE125)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Jönköpings län (SE211)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Kronobergs län (SE212)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Kalmar län (SE213)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Gotlands län (SE214)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Blekinge län (SE221)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Skåne län (SE224)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Hallands län (SE231)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Västra Götalands län (SE232)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Värmlands län (SE311)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Gävleborgs län (SE313)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Västernorrlands län (SE321)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Jämtlands län (SE322)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Västerbottens län (SE331)

Country: Sweden

Additional information: -

2.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Additional information: -

2.1.3. Value

Estimated value excluding VAT: 5 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Verktyg för hantering av Trafikverkets sociala medier

Description: Trafikverket söker en leverantör som kan erbjuda ett webbaserat verktyg för publicering, hantering av kommentarer och uppföljning av statistik i de sociala medier-konton som Trafikverket väljer att ansluta.

Internal identifier: Verktyg för hantering av Trafikverkets sociala medier

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222300 Information technology services

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Uppsala län (SE121)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Södermanlands län (SE122)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Östergötlands län (SE123)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Örebro län (SE124)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Västmanlands län (SE125)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Jönköpings län (SE211)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Kronobergs län (SE212)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Kalmar län (SE213)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Gotlands län (SE214)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Blekinge län (SE221)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Skåne län (SE224)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Hallands län (SE231)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Västra Götalands län (SE232)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Värmlands län (SE311)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Gävleborgs län (SE313)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Västernorrlands län (SE321)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Jämtlands län (SE322)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Västerbottens län (SE331)

Country: Sweden

Additional information: -

5.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Additional information: -

5.1.3. Estimated duration

Start date: 13/01/2026

Duration end date: 13/01/2027

5.1.5. Value

Estimated value excluding VAT: 5 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

5.1.11. Procurement documents

Address of the procurement documents: <https://upphandling.trafikverket.se/Notice/NoticeDispatch.aspx?NoticeId=28418>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://upphandling.trafikverket.se/Notice/NoticeDispatch.aspx?NoticeId=28418>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 05/11/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 115 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Falun

Information about review deadlines: Se upphandlingsdokumenten

Organisation providing additional information about the procurement procedure: Trafikverket Myndighet

8. Organisations

8.1. ORG-0001

Official name: Trafikverket Myndighet

Registration number: 202100-6297

Postal address: Fakturahantering

Town: BORLÄNGE

Postcode: 781 89

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Contact point: Anna Nord

Email: anna.nord@trafikverket.se

Telephone: 070-526 50 36

Internet address: <https://www.trafikverket.se>

Buyer profile: <https://www.trafikverket.se>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Förvaltningsrätten i Falun

Registration number: 202100-2742

Postal address: Kullen 4

Town: Falun

Postcode: 79131

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: forvaltningsrattenifalun@dom.se

Telephone: +46 233830000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 5d58b70c-f040-43d2-9fa9-462921393fd5 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 06/10/2026 15:22:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Swedish

Notice publication number: 693397-2026

OJ S issue number: 195/2026

Publication date: 08/10/2026