

Spain-Barcelona: Advertising material
OJ S 221/2023 16/11/2023
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Barcelona. Dirección de Servicios de Gestión Económica de la Gerencia de Recursos

Postal address: Pl. Sant Miquel, 4-5, planta 5a. Edifici Novíssim

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08002

Country: Spain

E-mail: aescalantec@bcn.cat

Telephone: +34 934027487

Fax: +34 934023298

Internet address(es):

Main address: www.bcn.cat/perfildecontractant

Address of the buyer profile: www.bcn.cat/perfildecontractant

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Contrato mixto de suministros y servicios que tiene por objeto la producción gráfica, manipulación, embalaje, el transporte y la entrega de los productos de difusión para campañas de comunicación

Reference number: P2300075

II.1.2. Main CPV code

22462000 Advertising material

II.1.3. Type of contract

Supplies

II.1.4. Short description

Contrato mixto de suministros y servicios que tiene por objeto la producción gráfica, manipulación, embalaje, el transporte y la entrega de los productos de difusión para campañas y acciones de comunicación

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 2 359 305,79 EUR

II.2. Description

II.2.1. Title

Dirección de Servicios Publicitarios
Lot No: 1

II.2.2. Additional CPV code(s)

22462000 Advertising material

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de Servicios Publicitarios

II.2.5. Award criteria

Cost criterion - Name: Precio / Weighting: 35
Cost criterion - Name: Otros criterios / Weighting: 65

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dirección de comunicación del área de cultura, educación, ciencia y comunitat y Distrito de Sant Martí
Lot No: 2

II.2.2. Additional CPV code(s)

22462000 Advertising material

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de cultura, educación, ciencia y comunitat y Distrito de Sant Martí

II.2.5. Award criteria

Cost criterion - Name: Precio / Weighting: 35
Cost criterion - Name: Otros criterios / Weighting: 65

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dirección de comunicación del área de Ecología Urbana
Lot No: 3

II.2.2. Additional CPV code(s)

22462000 Advertising material

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de Ecología Urbana

II.2.5. Award criteria

Cost criterion - Name: Precio / Weighting: 35
Cost criterion - Name: Otros criterios / Weighting: 65

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dirección de comunicación del área de derechos sociales, justicia global, feminismes i LGTBI
Lot No: 4

II.2.2. Additional CPV code(s)

22462000 Advertising material

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de derechos sociales, justicia global, feminismes i LGTBI

II.2.5. Award criteria

Cost criterion - Name: Precio / Weighting: 35

Cost criterion - Name: Otros criterios / Weighting: 65

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dirección de comunicación del área de economía, recursos y promoción económica y agenda 2030

Lot No: 5

II.2.2. Additional CPV code(s)

22462000 Advertising material

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de economía, recursos y promoción económica y agenda 2030

II.2.5. Award criteria

Cost criterion - Name: Precio / Weighting: 35

Cost criterion - Name: Otros criterios / Weighting: 65

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 068-204769](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 23000579L01

Lot No: 1

Title:

Dirección de Servicios Publicitarios

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ARTES GRAFICAS AUXILIARES DEL LIBRO

Town: Hospitalet de Llobregat

NUTS code: ES España

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 572 532,81 EUR

Total value of the contract/lot: 572 532,81 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Dirección de comunicación del área de cultura, educación, ciencia y comunitat y Distrito de Sant Martí

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ARTES GRAFICAS AUXILIARES DEL LIBRO, SL

Town: Hospitalet de Llobregat

NUTS code: ES España

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 266 115,70 EUR

Total value of the contract/lot: 266 115,70 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 23000579LO3

Lot No: 3

Title:

Dirección de comunicación del área de Ecología Urbana

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ARTES GRAFICAS AUXILIARES DEL LIBRO

Town: Hospitalet de Llobregat

NUTS code: ES España

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 380 165,30 EUR

Total value of the contract/lot: 380 165,30 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 23000579L04

Lot No: 4

Title:

Dirección de comunicación del área de derechos sociales, justicia global, feminismes i LGTBI

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

06/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ARTES GRAFICAS AUXILIARES DEL LIBRO

Town: Hospitalet de Llobregat

NUTS code: ES España

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 570 248,94 EUR

Total value of the contract/lot: 570 248,94 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 23000579L05

Lot No: 5

Title:

Dirección de comunicación del área de economía, recursos y promoción económica y agenda 2030

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1.**

Date of conclusion of the contract

06/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ARTES GRAFICAS AUXILIARES DEL LIBRO

Town: Hospitalet de Llobregat

NUTS code: ES España

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 570 248,94 EUR

Total value of the contract/lot: 570 248,94 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

El contrato se inició el 30.09.2023

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Tribunal Catalán de Contratos del Sector Público

Town: Barcelona

Country: Spain

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Ver información en los pliegos

VI.5. Date of dispatch of this notice

11/11/2023