

695313-2026 - Competition

France – News-agency services – Marché de veille presse et relations médias

OJ S 195/2026 08/10/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: INED

Email: marches-publics@ined.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Marché de veille presse et relations médias

Description: Prestations de veille des retombées presse, de réalisation de revues de presse plurimédia hebdomadaire, d'accès aux données médiométriques, d'accès à une base de données de journalistes et de contacts institutionnels, de mise en place d'un outil de gestion des relations avec la presse. Les prestations sont réparties en trois lots qui font l'objet de marchés distincts.

Procedure identifier: 68119eab-a38d-4493-bab3-f0522797dda8

Internal identifier: 2026-10

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

2.1.2. Place of performance

Anywhere

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Sans objet

Applicable cross-border law: Sans objet

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Veille médias, revue de presse et accès aux données médiométriques

Description: Veille médias, revue de presse et accès aux données médiométriques

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Critère 1 – Prix

Description: Évalué au regard du devis quantitatif estimatif sur une moyenne de 4 000 retombées presse sur 12 mois, selon le type de média

Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

Criterion:

Type: Quality

Name: Critère 2 - Technique

Description: Évalué au regard du CRT et de tout autre document pertinent lié au critère

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Name: Critère 3 – Performance environnementale

Description: Appréciée au regard des mesures proposées par le candidat pour réduire l'impact environnemental des prestations, notamment en matière de sobriété numérique, de limitation du stockage des données, de réduction des impressions et des supports physiques, et de gestion responsable des équipements utilisés pour l'exécution du marché

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Deadline for requesting additional information: 27/10/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.marches-publics.gouv.fr/entreprise/consultation/3081049?orgAcronyme=s2d>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/entreprise/consultation/3081049?orgAcronyme=s2d>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 06/11/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Organisation providing additional information about the procurement procedure: INED

Organisation providing offline access to the procurement documents: INED

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

Organisation receiving requests to participate: INED

Organisation processing tenders: INED

5.1. Lot: LOT-0002

Title: Accès à une base de données de journalistes et de personnalités institutionnelles

Description: Accès à une base de données de journalistes et de personnalités institutionnelles

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72320000 Database services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Critère 1 – Prix

Description: Évalué au regard du montant annuel global et forfaitaire en € HT

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Name: Critère 2 - Technique

Description: Évalué au regard du CRT et de tout autre document pertinent lié au critère

Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

Criterion:

Type: Quality

Name: Critère 3 – Performance environnementale

Description: Appréciée au regard des mesures proposées par le candidat pour réduire l'impact environnemental des prestations, notamment en matière de sobriété numérique, de limitation du stockage des données, de réduction des impressions et des supports physiques, et de gestion responsable des équipements utilisés pour l'exécution du marché

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

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Terms of submission:

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Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Organisation providing additional information about the procurement procedure: INED

Organisation providing offline access to the procurement documents: INED

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

Organisation receiving requests to participate: INED

Organisation processing tenders: INED

5.1. Lot: LOT-0003

Title: Logiciel de gestion de relations presse en ligne

Description: Logiciel de gestion de relations presse en ligne

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Critère 1 – Prix

Description: Évalué au regard du montant annuel global et forfaitaire en € HT

Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

Criterion:

Type: Quality

Name: Critère 2 - Technique

Description: Évalué au regard du CRT et de tout autre document pertinent lié au critère

Category of award weight criterion: Weight (points, exact)

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Criterion:

Type: Quality

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Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

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Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/entreprise/consultation/3081049?orgAcronyme=s2d>

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Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

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Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

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Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

Organisation receiving requests to participate: INED

Organisation processing tenders: INED

8. Organisations

8.1. ORG-0001

Official name: INED

Registration number: 18003702000039

Postal address: 9, cours des Humanités

Town: AUBERVILLIERS

Postcode: 93300

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Contact point: Service d'appui au pilotage

Email: marches-publics@ined.fr

Telephone: +33 1 56 06 20 00

Internet address: <https://www.ined.fr/>

Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal administratif de Montreuil

Registration number: 32097492600026

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postcode: 93100

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Email: greffe.ta-montreuil@juradm.fr

Telephone: +33 1 49 20 20 00

Internet address: <https://montreuil.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: e7f8975c-f000-4a2b-ba0f-9828352aa8df - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 06/10/2026 18:20:54 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

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