

**France-Bordeaux: Survey services**

OJ S 222/2023 17/11/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: CIVB

Postal address: 1 cours du XXX juillet

Town: BORDEAUX

NUTS code: FR France

Postal code: 33075

Country: France

E-mail: [laurianne.revidon@vins-bordeaux.fr](mailto:laurianne.revidon@vins-bordeaux.fr)

Telephone: +33 556002266

**Internet address(es):**Main address: <http://www.bordeaux.com/fr>Address of the buyer profile: [https://civb.e-marchespublics.com/pack/annonce\\_marche\\_public\\_23046\\_977063.html](https://civb.e-marchespublics.com/pack/annonce_marche_public_23046_977063.html)**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://civb.e-marchespublics.com/pack/annonce\\_marche\\_public\\_23046\\_977063.html](https://civb.e-marchespublics.com/pack/annonce_marche_public_23046_977063.html)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Organisme de filière

**I.5. Main activity**

Other activity: Agroalimentaire

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

NOTORIETE, IMAGE ET CONSOMMATION DE VIN DE BORDEAUX ET LEURS CONCURRENTS

**II.1.2. Main CPV code**

79311000 Survey services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Le Conseil Interprofessionnel du Vin de Bordeaux fait réaliser depuis 1993 une enquête quantitative sur l'ensemble des marchés prioritaires pour la commercialisation des vins de Bordeaux (la France, la Belgique, en distinguant la partie francophone de la partie néerlandophone, l'Allemagne, le Royaume-Uni, le Japon, la Chine et les USA) afin de recueillir des données barométriques relatives au marché du vin mais également sur le positionnement du vignoble bordelais et de ses AOC.

#### **II.1.5. Estimated total value**

Value excluding VAT: 100 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79310000 Market research services

#### **II.2.3. Place of performance**

NUTS code: FR France

#### **II.2.4. Description of the procurement**

Enquête quantitative sur l'ensemble des marchés prioritaires pour la commercialisation des vins de Bordeaux

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Qualité et méthodologie / Weighting: 60

Quality criterion - Name: Equipe et expérience / Weighting: 20

Cost criterion - Name: Budget / Weighting: 20

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Règlement (UE) n° 1308/2013 ; Règlement (CE) n°555/2008.

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **III.2. Conditions related to the contract**

### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 14/12/2023 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 14/12/2023 Local time: 14:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: CIVB

Town: BORDEAUX

Country: France

#### **VI.4.2.**

**Body responsible for mediation procedures**

Official name: CIVB

Town: BORDEAUX

Country: France

**VI.5. Date of dispatch of this notice**

14/11/2023