

Norway-Oslo: Market and economic research; polling and statistics
OJ S 222/2023 17/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: INNOVASJON NORGE

National registration number: 986399445

Postal address: Akersgata 13

Town: OSLO

NUTS code: NO Norge

Postal code: 0158

Country: Norway

Contact person: Simon Kaute

E-mail: simon.kaute@innovasjon Norge.no

Internet address(es):

Main address: <https://permalink.mercell.com/211466845.aspx>

Address of the buyer profile: <http://www.innovasjon Norge.no/>

I.4. Type of the contracting authority

Other type: Special legal entity

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Procurement of assistance for weighting and reporting the Tourist Survey and travel barometer.

Reference number: 2023/378656

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

The procurement will primarily cover the contracting authority's need for weighting and reporting the Tourist Survey and the implementation of a travel barometer in important markets. In addition there can be needs for other surveys for Innovasjon Norge's tourism commitment, at the same time as connections with other parts of Innovasjon Norge if required. In addition it is important that the tenderer can help with making simpler calculators and others tools for communicating numbers and insight.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 14 000 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services, 79311200 Survey conduction services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

An important part of the assignment that Innovasjon Norge has been given by the Ministry of Trade and Fisheries is to gather and communicate insight, statistics, and market analyses that are relevant for the travel industry. The most important survey is the Tourist Survey that is a face-to-face survey where the interviewers interview Norwegian and foreign holiday and business travellers around Norway throughout the year. Innovasjon Norge already has a supplier for the part of the survey that involves data collection, and we need a tenderer that can receive a data file every four months for data processing, weighting, and reporting every four months.

See the tender documentation for further information.

II.2.5. Award criteria

Quality criterion - Name: Assignment solution / Weighting: 20

Quality criterion - Name: Expertise and experience / Weighting: 35

Price - Weighting: 45

II.2.11. Information about options

Options: yes

Description of options:

The contracting authority has the option to extend the contract subject to the same conditions for 1+1 year, so that the total possible length of the contract is 4 years.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 173-544495](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Procurement of assistance for weighting and reporting the Tourist Survey and travel barometer.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/11/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Epinion P/S

Postal address: Ryesgade 3F, 2. sal

Town: København N

NUTS code: DK Danmark

Postal code: 2200

Country: Denmark

E-mail: shj@epinion.dk

Telephone: +45 87309500

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 14 000 000,00 NOK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo Tingrett

Town: Oslo

Country: Norway

VI.5. Date of dispatch of this notice

13/11/2023