

698343-2026 - Competition

Norway – Public relations services – 2026/28: Framework agreement communication services
OJ S 196/2026 09/10/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Patentstyret

Email: kristine@odinprosjekt.no

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: 2026/28: Framework agreement communication services

Description: Patentstyret, hereafter called the contracting authority, intends to enter into a framework agreement for communication services, i.a. for strategic consultancy, branding, PR and advertising. Tenderers shall contribute in both the long-term strategy work and the ongoing communication work, and ensure uniform and targeted communication across channels and initiatives. Based on previous years' procurements, the Contracting Authority, without obligations, estimates a value of approx. NOK 6,000,000 during the agreement period, including options. This constitutes the maximum consumption in the framework agreement. The standard contract that is used is SSA-R. See Annex 1 for a more detailed account of what is included in the contract.

Procedure identifier: 1d22b677-1460-428f-9f49-fe58228b77bb

Internal identifier: 2026/28

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: The procurement shall be made in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the Public Procurement Regulations (FOA) FOR 2016-08-12-974 parts I and part III (above the EEA threshold). The contract will be awarded in accordance with the open tender contest procedure, cf. FOA § 13-1(1). This means that all interested tenderers can submit tender offers. Negotiations are not allowed, and tenders cannot be amended after the tender deadline.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services, 79416200 Public relations consultancy services, 79420000 Management-related services

2.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Anskaffelsesforskriften - The procurement shall be made in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the Public Procurement Regulations (FOA) FOR 2016-08-12-974 parts I and part III (above the EEA threshold). The contract will be awarded in accordance with the open tender contest procedure, cf. FOA § 13-1(1). This means that all interested tenderers can submit tender offers.

Anskaffelsesforskriften - The procurement is governed by the Public Procurement Act of 17 June 2016 No. 73 (LOA) and the Public Procurement Regulations of 12 August 2016 No. 974 (FOA), Parts I and III (procurements above the EEA threshold values). The contract will be awarded by means of an open procedure, cf. FOA section 13-1 (1). This means that all interested suppliers may submit a tender.

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document Request

5. Lot

5.1. Lot: LOT-0000

Title: 2026/28: Framework agreement communication services

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Internal identifier: 2026/28

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5.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 1 + 1 year.

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria**Criterion:**

Type: Price

Name: Price

Description: Hourly rate

Criterion:

Type: Quality

Name: Understanding of the Assignment and Proposed Solution

Description: The supplier shall address the relevant points set out in the case assignment. The response shall not exceed 1,500 words. The response shall be followed by an oral presentation. The presentation shall not exceed 40 minutes.

Criterion:

Type: Quality

Name: Competence and Experience

Description: The tenderer shall submit an offer for: · 2 senior consultants (at least 5 years of relevant work experience) · 1 junior consultant (at least 1 year of relevant work experience)
The supplier shall complete Appendix 6 – CV Template. One CV shall be completed per resource.

Criterion:

Type: Quality

Name: knowledge transfer

Description: The supplier shall describe how they will ensure knowledge transfer to the Norwegian Industrial Property Office (NIPO). The response shall not exceed 500 words.

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Norwegian

Deadline for requesting additional information: 27/10/2026 11:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://permalink.mercell.com/292225919.aspx>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://permalink.mercell.com/292225919.aspx>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 10/11/2026 11:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 10/11/2026 11:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Oslo Tingrett

Information about review deadlines: Any appeals are to be sent in writing to the contracting authority. The waiting period is 10 days calculated from the day after the award of contract notification has been sent and a contract will be signed at the earliest after the waiting period has expired. Tenderers can also appeal to KOFA (see KOFA.no for the deadlines and terms).
Organisation providing more information on the review procedures: Odin Prosjekt AS

8. Organisations

8.1. ORG-0001

Official name: Patentstyret
Registration number: 971526157
Postal address: Pb. 4863 Nydalen
Town: OSLO
Postcode: 0422
Country subdivision (NUTS): Oslo (NO081)
Country: Norway
Contact point: Kristine Isobel Bateman
Email: kristine@odinprosjekt.no
Telephone: +47 22387300
Fax: +47 22387301
Internet address: <http://www.patentstyret.no>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Oslo Tingrett
Registration number: 926725939
Town: Oslo
Postcode: 0125
Country subdivision (NUTS): Oslo (NO081)
Country: Norway

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Odin Prosjekt AS
Registration number: Odin Prosjekt AS

Department: Odin Prosjekt AS
Postal address: Sorgenfrigata 6E
Town: Oslo
Postcode: 0367
Country subdivision (NUTS): Oslo (NO081)
Country: Norway

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 7a432b01-a28d-4da5-bc1e-7ce455c30062 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 07/10/2026 13:32:11 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 08/10/2026 05:51:35 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 698343-2026

OJ S issue number: 196/2026

Publication date: 09/10/2026