

698861-2026 - Competition

France – Career guidance services – Création et diffusion de contenus, outils et dispositifs d'information à l'orientation dédiés aux métiers et aux formations des services de l'automobile

OJ S 196/2026 09/10/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: ANFA - Service de l'automobile et de la mobilité

Email: concoursexterieurs@anfa-auto.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Création et diffusion de contenus, outils et dispositifs d'information à l'orientation dédiés aux métiers et aux formations des services de l'automobile

Description: Le présent marché est passé selon un accord cadre à bon de commande mono-attributaire ou multi-attributaire en fonction des lots en vertu des dispositions des articles R-2162 à R 2194-1 du code de la Commande Publique sans minimum et avec un montant maximum estimé suivant le détail indiqué dans le cahier des charges. Lot 1 : production et diffusion de vidéos métiers et formations : mono-attributaire Lot 2 : production et diffusion de contenus, outils et dispositifs digitaux : multi-attributaire Lot 3 : production et déploiement d'un ou plusieurs dispositifs de promotion des métiers et des formations au sein des établissements scolaires : multi-attributaire

Procedure identifier: 4f85fe52-bef0-446b-acd6-1b33a38bc38d

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79634000 Career guidance services

2.1.2. Place of performance

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Production et diffusion de vidéos métiers et formations : mono-attributaire

Description: Production et diffusion de vidéos métiers et formations : mono-attributaire

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79634000 Career guidance services

5.1.2. Place of performance

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <http://www.synapse-entreprises.com/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <http://www.synapse-entreprises.com/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/11/2026 16:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Nanterre

Information about review deadlines: En cas de différends, la Commission de sélection ou une délégation de celle-ci rencontrera les plaignants ou leurs représentants en vue de trouver une solution amiable. En cas de litige de nature contentieuse, le Tribunal compétent sera saisi du recours.

5.1. Lot: LOT-0002

Title: production et diffusion de contenus, outils et dispositifs digitaux et via les réseaux sociaux

Description: production et diffusion de contenus, outils et dispositifs digitaux et via les réseaux sociaux

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79634000 Career guidance services

5.1.2. Place of performance

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <http://www.synapse-entreprises.com/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <http://www.synapse-entreprises.com/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/11/2026 16:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Nanterre

Information about review deadlines: En cas de différends, la Commission de sélection ou une délégation de celle-ci rencontrera les plaignants ou leurs représentants en vue de trouver une solution amiable. En cas de litige de nature contentieuse, le Tribunal compétent sera saisi du recours.

5.1. Lot: LOT-0003

Title: Production de déploiement d'un ou plusieurs dispositifs de promotion des métiers et des formations au sein des établissements scolaires

Description: Production de déploiement d'un ou plusieurs dispositifs de promotion des métiers et des formations au sein des établissements scolaires

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79634000 Career guidance services

5.1.2. Place of performance

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <http://www.synapse-entreprises.com/>

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Electronic submission: Required

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Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

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5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Nanterre

Information about review deadlines: En cas de différends, la Commission de sélection ou une délégation de celle-ci rencontrera les plaignants ou leurs représentants en vue de trouver une solution amiable. En cas de litige de nature contentieuse, le Tribunal compétent sera saisi du recours.

8. Organisations

8.1. ORG-0001

Official name: ANFA - Service de l'automobile et de la mobilité

Registration number: 78467149700385

Postal address: 43 bis route de Vaugirard

Town: MEUDON

Postcode: 92190

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Email: concoursexterieurs@anfa-auto.fr

Telephone: 01 41 14 13 15

Buyer profile: <http://www.synapse-entreprises.com/>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal Judiciaire de Nanterre

Registration number: 17780111500151

Town: Nanterre

Postcode: 92020

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Email: accueil.tj-nanterre@justice.fr

Telephone: 01 40 97 10 10

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 484883b7-0c45-47b5-89d6-fd93f2a3cea2 - 01

Form type: Competition

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