

France – Advertising and marketing services – Gestion et l'Animation des Réseaux Sociaux du Pôle Formation de la CCI Réunion
OJ S 224/2024 18/11/2024
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: CCI Réunion

Email: alain.parrosses@reunion.cci.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Gestion et l'Animation des Réseaux Sociaux du Pôle Formation de la CCI Réunion

Description: Gestion et l'Animation des Réseaux Sociaux

Procedure identifier: 9624025a-5c29-4503-84e3-198e03bd2c7f

Internal identifier: 6224PFCOM42

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.4. General information

Additional information: Voir RC Critères attributions : VTO : 70% Prix : 30%

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Analogous situation like bankruptcy under national law: Voir RC

5. Lot

5.1. Lot: LOT-0001

Title: Gestion et animation des Réseaux Sociaux liés aux formations en alternance du Pôle Formation de la CCI Réunion

Description: Gestion et animation des Réseaux Sociaux liés aux formations en alternance du Pôle Formation de la CCI Réunion

Internal identifier: Lot 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.3. Estimated duration

Duration: 24 Months

5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Voir RC pour critères attributions

5.1.9. Selection criteria

Criterion:

Type: Other

Description: voir RC

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 23/12/2024 12:00:00 (UTC+2)

Deadline until which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement: Framework agreement, without reopening of competition

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: CCI Réunion

Information about review deadlines: 2 mois

Organisation receiving requests to participate: CCI Réunion

5.1. Lot: LOT-0002

Title: Gestion du dispositif digital de l'EGC Business School de La Réunion

Description: Gestion du dispositif digital de l'EGC Business School de La Réunion

Internal identifier: Lot 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.3. Estimated duration

Duration: 24 Months

5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Voir RC pour critères attributions

5.1.9. Selection criteria

Criterion:

Type: Other

Description: voir RC

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

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Electronic ordering will be used: no

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5.1.15. Techniques

Framework agreement: Framework agreement, without reopening of competition

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: CCI Réunion

Information about review deadlines: 2 mois

Organisation receiving requests to participate: CCI Réunion

8. Organisations

8.1. ORG-0001

Official name: CCI Réunion

Registration number: 18974211700014

Postal address: 5 b rue de paris CS 31023

Town: St denis cedex
Postcode: 97404
Country subdivision (NUTS): La Réunion (FRY40)
Country: France
Contact point: Alain PARROSSES
Email: alain.parrosses@reunion.cci.fr
Telephone: 0262942200

Roles of this organisation:

Buyer
Organisation receiving requests to participate
Review organisation

Notice information

Notice identifier/version: 888d15f4-f98f-4ee4-8751-dec53cc5d235 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 15/11/2024 13:28:38 (UTC+2)
Languages in which this notice is officially available: French
Notice publication number: 699435-2024
OJ S issue number: 224/2024
Publication date: 18/11/2024