

**Sweden-Kramfors: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 223/2023 20/11/2023**

**Contract award notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: KRAMFORS KOMMUN

National registration number: 212000-2429

Postal address: Torggatan 2

Town: Kramfors

NUTS code: SE Sverige

Postal code: 872 80

Country: Sweden

E-mail: [christine.sprinzl@kramfors.se](mailto:christine.sprinzl@kramfors.se)

Telephone: +46 612-80151

**Internet address(es):**

Main address: <http://www.kramfors.se>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Kommunikationstjänster

Reference number: KS 2023/306

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Syftet med upphandlingen är att säkerställa beställarnas behov under avtalsperioden vad gäller kommunikationstjänster.

Anbud kan lämnas för följande områden:

- Grafisk formgivning inkl copywriting
- Fototjänster
- Filmproduktion

- Animering/Illustration

Anbud kan lämnas för ett, flera eller samtliga områdena.

Kramfors kommun avser att anta upp till tre leverantörer per anbudsområde.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 5 000 000,00 SEK

### **II.2. Description**

#### **II.2.1. Title**

Grafisk formgivning inklusive copywriting

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security,

92100000 Motion picture and video services

#### **II.2.3. Place of performance**

NUTS code: SE Sverige

NUTS code: SE3 Norra Sverige

#### **II.2.4. Description of the procurement**

Syftet med upphandlingen är att säkerställa beställarnas behov under avtalsperioden vad gäller kommunikationstjänster.

Anbud kan lämnas för följande områden:

- Grafisk formgivning inkl copywriting

- Fototjänster

- Filmproduktion

- Animering/Illustration

Anbud kan lämnas för ett, flera eller samtliga områdena.

Kramfors kommun avser att anta upp till tre leverantörer per anbudsområde.

#### **II.2.5. Award criteria**

Quality criterion - Name: Anbudsprover / Weighting: 30000

Price - Weighting: Mervärdesmodell

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Fototjänster

Lot No: 2

#### **II.2.2.**

**Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security,  
92100000 Motion picture and video services

**II.2.3. Place of performance**

NUTS code: SE Sverige

NUTS code: SE3 Norra Sverige

**II.2.4. Description of the procurement**

Syftet med upphandlingen är att säkerställa beställarnas behov under avtalsperioden vad gäller kommunikationstjänster.

Anbud kan lämnas för följande områden:

- Grafisk formgivning inkl copywriting
- Fototjänster
- Filmproduktion
- Animering/Illustration

Anbud kan lämnas för ett, flera eller samtliga områdena.

Kramfors kommun avser att anta upp till tre leverantörer per anbudsområde.

**II.2.5. Award criteria**

Quality criterion - Name: Anbudsprover / Weighting: 10000

Price - Weighting: Mervärdesmodell

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Filmproduktion

Lot No: 3

**II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security,  
92100000 Motion picture and video services

**II.2.3. Place of performance**

NUTS code: SE Sverige

NUTS code: SE3 Norra Sverige

**II.2.4. Description of the procurement**

Syftet med upphandlingen är att säkerställa beställarnas behov under avtalsperioden vad gäller kommunikationstjänster.

Anbud kan lämnas för följande områden:

- Grafisk formgivning inkl copywriting
- Fototjänster
- Filmproduktion
- Animering/Illustration

Anbud kan lämnas för ett, flera eller samtliga områdena.  
Kramfors kommun avser att anta upp till tre leverantörer per anbudsområde.

#### **II.2.5. Award criteria**

Quality criterion - Name: Anbudsprover / Weighting: 30000  
Price - Weighting: Mervärdesmodell

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Animering/Illustrationer  
Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security,  
92100000 Motion picture and video services

##### **II.2.3. Place of performance**

NUTS code: SE Sverige  
NUTS code: SE3 Norra Sverige

##### **II.2.4. Description of the procurement**

Syftet med upphandlingen är att säkerställa beställarnas behov under avtalsperioden vad gäller kommunikationstjänster.

Anbud kan lämnas för följande områden:

- Grafisk formgivning inkl copywriting
- Fototjänster
- Filmproduktion
- Animering/Illustration

Anbud kan lämnas för ett, flera eller samtliga områdena.

Kramfors kommun avser att anta upp till tre leverantörer per anbudsområde.

##### **II.2.5. Award criteria**

Quality criterion - Name: Anbudsprover / Weighting: 20000  
Price - Weighting: Mervärdesmodell

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

## **IV.1. Description**

### **IV.1.1. Type of procedure**

Open procedure

### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **IV.2. Administrative information**

### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 105-326991](#)

### **IV.2.8. Information about termination of dynamic purchasing system**

### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 1

**Title:**

Grafisk formgivning inklusive copywriting

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

05/09/2023

### **V.2.2. Information about tenders**

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: ADC Media AB

National registration number: 556566-7507

Postal address: Järnvägsgatan 38

Town: Kramfors

NUTS code: SE Sverige

Postal code: 87234

Country: Sweden

E-mail: [sofia@adc.se](mailto:sofia@adc.se)

Telephone: +46 764923430

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 22 650,00 SEK

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 3

**Lot No:** 1

**Title:**

Grafisk formgivning inklusive copywriting

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

05/09/2023

##### V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Devocy Communication AB

National registration number: 559043-6084

Postal address: Viktoriaesplanaden 21A

Town: Örnsköldsvik

NUTS code: SE Sverige

Postal code: 891 33

Country: Sweden

E-mail: [malin.wiklund@devocy.com](mailto:malin.wiklund@devocy.com)

Telephone: +46 70-6942888

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 27 100,00 SEK

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 4

**Lot No:** 1

**Title:**

Grafisk formgivning inklusive copywriting

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

05/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Idermark och Lagerwall Reklam AB

National registration number: 556798-2581

Postal address: Östermalmstorg 1

Town: Stockholm

NUTS code: SE Sverige

Postal code: 114 42

Country: Sweden

E-mail: [lene@idermarkochlagerwall.se](mailto:lene@idermarkochlagerwall.se)

Telephone: +46 70-9174504

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 15 000,00 SEK

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 5

**Lot No:** 2

**Title:**

Fototjänster

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

05/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: ADC Media AB

National registration number: 556566-7507

Postal address: Järnvägsgatan 38

Town: Kramfors

NUTS code: SE Sverige

Postal code: 87234

Country: Sweden

E-mail: [sofia@adc.se](mailto:sofia@adc.se)

Telephone: +46 764923430

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 6 040,00 SEK

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 6

**Lot No:** 2

**Title:**

Fototjänster

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

05/09/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Fostira AB

National registration number: 559203-3061

Postal address: Norra Vägen 40

Town: Sundsvall

NUTS code: SE Sverige

Postal code: 856 50

Country: Sweden

E-mail: [Claus.hjorth@fostira.se](mailto:Claus.hjorth@fostira.se)

Telephone: +46 761122652

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 5 600,00 SEK

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 7

**Lot No:** 2

**Title:**

Fototjänster

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1.**

**Date of conclusion of the contract**

05/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Marie Caroline Nordén AB

National registration number: 559332-0178

Postal address: Solvägen 22

Town: Kramfors

NUTS code: SE Sverige

Postal code: 87233

Country: Sweden

E-mail: [bymariecaroline@gmail.com](mailto:bymariecaroline@gmail.com)

Telephone: +46 70-3948349

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 6 100,00 SEK

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 8

**Lot No:** 3

**Title:**

Filmproduktion

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

05/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Content Innovation Sweden AB

National registration number: 556866-2562

Postal address: Hamngatan 11a

Town: Östersund

NUTS code: SE Sverige

Postal code: 83131

Country: Sweden

E-mail: [lars.frank@ci.se](mailto:lars.frank@ci.se)

Telephone: +46 703615104

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 26 500,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 9

**Lot No:** 3

**Title:**

Filmproduktion

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

05/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Devocy Communication AB

National registration number: 559043-6084

Postal address: Viktoriaesplanaden 21A

Town: Örnsköldsvik

NUTS code: SE Sverige

Postal code: 891 33

Country: Sweden

E-mail: [malin.wiklund@devocy.com](mailto:malin.wiklund@devocy.com)

Telephone: +46 70-6942888

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 27 100,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 10

**Lot No:** 3

**Title:**

Filmproduktion

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

05/09/2023

### **V.2.2. Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Digital Poster

National registration number: 556702-3568

Postal address: Storgatan 38 B

Town: Umeå

NUTS code: SE Sverige

Postal code: 90326

Country: Sweden

E-mail: [peter.timsater@digitalposter.se](mailto:peter.timsater@digitalposter.se)

Telephone: +46 70-3573300

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 17 850,00 SEK

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 11

**Lot No:** 4

**Title:**

Animering/Illustrationer

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

05/09/2023

### **V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Devocy Communication AB

National registration number: 559043-6084

Postal address: Viktoriaesplanaden 21A

Town: Örnsköldsvik

NUTS code: SE Sverige

Postal code: 891 33

Country: Sweden

E-mail: [malin.wiklund@devocy.com](mailto:malin.wiklund@devocy.com)

Telephone: +46 70-6942888

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 17 300,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 12

**Lot No:** 4

**Title:**

Animering/Illustrationer

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

05/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: HVC Form&Illustration AB

National registration number: 556871-7036

Postal address: Box 3022

Town: Lidingö

NUTS code: SE Sverige

Postal code: 18103

Country: Sweden

E-mail: [hans@hvcab.se](mailto:hans@hvcab.se)

Telephone: +46 709708711

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 13

**Lot No:** 4

**Title:**

Animering/Illustrationer

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

05/09/2023

### **V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Stockholm Kreativism AB

National registration number: 559248-1781

Postal address: SVANDAMMSVÄGEN 8 LGH 1204

Town: Stockholm

NUTS code: SE Sverige

Postal code: 126 34

Country: Sweden

E-mail: [nicolas@kreativism.se](mailto:nicolas@kreativism.se)

Telephone: +46 723652399

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 13 900,00 SEK

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Förvaltningsrätten i Härnösand

Postal address: Box 314

Town: Härnösand

Postal code: 871 27

Country: Sweden

E-mail: [forvaltningsratteniharnosand@dom.se](mailto:forvaltningsratteniharnosand@dom.se)

Telephone: +46 611-460600

Fax: +46 611-511820

Internet address: <http://www.forvaltningsratteniharnosand.domstol.se>

### **VI.5. Date of dispatch of this notice**

15/11/2023