

Netherlands-Utrecht: Advertising and marketing services
OJ S 243/2022 16/12/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Marnix Academie

National registration number: 23742563

Postal address: Vogelsanglaan 1

Town: UTRECHT

NUTS code: NL Nederland

Postal code: 3571ZM

Country: Netherlands

Contact person: Jos Plattel

E-mail: jplattel@pro-mereor.nl

Telephone: +31 654346624

Internet address(es):

Main address: <http://www.marnixacademie.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Aanbesteding webdiensten

Reference number: Project nr. 1206

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Het doel van de Aanbestedende dienst is het selecteren en contracteren van één (1) Inschrijver voor de dienstverlening op het gebied van onlinemarketing gedurende een initiële periode van 2 jaar. Aanbestedende dienst heeft een éézijdige, optionele verlengingsmogelijkheid van 2 keer 2 jaar.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 450 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72400000 Internet services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Utrecht

II.2.4. Description of the procurement

Deze opdracht is niet onderverdeeld in percelen. Inschrijven op een gedeelte van de opdracht is niet toegestaan en leidt tot uitsluiting van verdere deelname aan de aanbestedingsprocedure. De onderhavige opdracht vertegenwoordigt een maximale waarde van € 450.000 (excl. BTW) over de gehele looptijd (6 jaren).

II.2.5. Award criteria

Quality criterion - Name: Kwaliteitswens 1 / Weighting: 40

Quality criterion - Name: Kwaliteitswens 2 / Weighting: 10

Quality criterion - Name: Kwaliteitswens 3 / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 133-379738](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Aanbesteding webdiensten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/12/2022

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Consigo Online Marketing B.V.

National registration number: 84984724

Postal address: Arnhemseweg 2

Town: Amersfoort

NUTS code: NL Nederland

Postal code: 3817CH

Country: Netherlands

E-mail: admin@consigo.nl

Telephone: +31 858882822

Internet address: <https://www.consigo.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 450 000,00 EUR

Total value of the contract/lot: 450 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: klachtencoordinator.RB-MNL@rechtspraak.nl

Telephone: +31 883620000

Fax: +31 3610580

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

13/12/2022