

France-Paris: Advertising and marketing services
OJ S 223/2023 20/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: opco atlas

Postal address: 25 quai Panhard et Levassor

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

E-mail: Yzouba@opco-atlas.fr

Internet address(es):

Main address: <https://www.opco-atlas.fr/>

Address of the buyer profile: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2022_7yQ0s9EDHm

I.4. Type of the contracting authority

Other type: Opérateur de compétences - Financement de la formation

I.5. Main activity

Other activity: Opérateur de compétences - Financement de la formation

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

production de Bandes dessinées "Parcours d'alternant en Tpe-Pme"

Reference number: 2022_ATLAS_AO_DCPM_32

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

production de Bandes dessinées "Parcours d'alternant en Tpe-Pme"

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 260 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

92312000 Artistic services, 22100000 Printed books, brochures and leaflets, 22000000 Printed matter and related products, 92312211 Writing agency services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

production de Bandes dessinées "Parcours d'alternant en Tpe-Pme"

II.2.5. Award criteria

Quality criterion - Name: Critère valeur technique / Weighting: 80

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 152-434961](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022_ATLAS_AO_DCPM_32

Title:

production Bandes dessinées "Parcours d'alternant en Tpe-Pme"

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/10/2022

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: agence N9 SARL

Postal address: 30 rue des Favorites

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

Internet address: <http://agence9.com/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 260 000,00 EUR

Total value of the contract/lot: 260 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal judiciaire de paris

Postal address: parvis du tribunal

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

référé précontractuel : Conformément aux articles 1441-1 et 1441-2 du code de procédure civile et aux articles 2 à 10 de l'ordonnance no2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, tout opérateur économique ayant intérêt à conclure le contrat peut introduire un référé précontractuel contre tout acte de la passation jusqu'à la date de signature du marché, auprès de la juridiction judiciaire compétente. Référé contractuel : Conformément aux articles 1441-1 à 1441-3 du code de procédure civile et aux articles 11 à 20 de l'ordonnance no2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, tout opérateur économique ayant intérêt à conclure le contrat peut introduire un référé contractuel en contestation de la validité du contrat, dans un délai de 31 jours à compter de la publication de l'avis d'attribution ou à défaut d'un tel avis dans un délai de 6 mois à compter de la conclusion du marché devant la juridiction judiciaire compétente

VI.4.4. Service from which information about the review procedure may be obtained

Official name: services du greffe du Tribunal Judiciaire de Paris

Postal address: parvis du tribunal

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.5. Date of dispatch of this notice

15/11/2023