

Norway-Oslo: Advertising and marketing services
OJ S 223/2023 20/11/2023
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Oslo kommune v/ Vann- og avløpsetaten

National registration number: 971 185 589

Postal address: Herslebs gate 5

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0561

Country: Norway

Contact person: Ingrid Olsen

E-mail: postmottak@vav.oslo.kommune.no

Telephone: +47 21802180

Internet address(es):

Main address: www.oslo.kommune.no

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/341765>

I.6. Main activity

Water

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Framework agreement for the procurement of advertising/communication services

Reference number: 29/2023

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

A framework agreement will be signed with a tenderer to cover the agency's future need for the procurement of advertising/communication services. The contract will help VAV to reach its goals and highlight its social assignments. There will be a need to develop communication products on general themes and the large construction projects that the agency has started.

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services, 92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: NO081 Oslo

II.2.4. Description of the procurement

A framework agreement will be signed with a tenderer to cover the agency's future need for the procurement of advertising/communication services. The contract will help VAV to reach its goals and highlight its social assignments. There will be a need to develop communication products on general themes and the large construction projects that the agency has started.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 40%

Quality criterion - Name: Expertise and experience / Weighting: 20%

Quality criterion - Name: Example of a campaign / Weighting: 10%

Price - Weighting: 30%

II.2.11. Information about options

Options: yes

Description of options:

The contracting authority has an option to extend the contract for up to a further two years on the same terms.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 111-348903](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 1

Title:

Framework agreement for the procurement of advertising/communication services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/11/2023

V.2.2. Information about tenders

Number of tenders received: 17

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Hyper

National registration number: 994973754

Postal address: Kongensgate 21

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0153

Country: Norway

E-mail: anders.waage@hyper.no

Telephone: +47 92806497

Internet address: <http://www.hyper.no>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: oslo.tingrett@domstol.no

Telephone: +47 22035200

Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

VI.4.2. Body responsible for mediation procedures

Official name: KOFA

Postal address: Zander Kaaes gate 7

Town: Bergen

Postal code: 5015

Country: Norway

E-mail: post@knse.no

Telephone: +47 55193000

Internet address: <https://www.klagenemndssekretariatet.no/klagenemda-for-offentlige-anskaffelser-kofa>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vann- og avløpsetaten

Postal address: Herslebs gate 5

Town: Oslo

Country: Norway

VI.5. Date of dispatch of this notice

15/11/2023