

Lithuania-Vilnius: Advertising and marketing services
OJ S 223/2023 20/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: VĮ Registrų centras

National registration number: 124110246

Postal address: Lvivo g. 25-101

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 09320

Country: Lithuania

Contact person: Kristina Guzulaitė

E-mail: Kristina.Guzulaite@registrucentras.lt

Telephone: +370 65304507

Internet address(es):

Main address: <http://www.registrucentras.lt/>

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/2334>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reklamos kūrimo ir gamybos paslaugos

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

VĮ Registrų centras siekia įsigyti viešinimo paslaugas - reklamos kūrimo ir gamybos paslaugos

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II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 135 840,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: LT Lietuva

II.2.4. Description of the procurement

VĮ Registrų centras siekia įsigyti viešinimo paslaugas - reklamos kūrimo ir gamybos paslaugas

II.2.5. Award criteria

Quality criterion - Name: Užduočių parengimo kūrybiškumas (T1) / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 158-501827](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: ST-354

Title:

Reklamos kūrimo ir gamybos paslaugos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/11/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „INK agency“

National registration number: 300122046

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 135 840,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

15/11/2023