

**Netherlands-The Hague: Research and development services and related consultancy services**

OJ S 243/2022 16/12/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Ministerie van Volksgezondheid, Welzijn en Sport, d.t.v. UBR|HIS

National registration number: 50555596

Postal address: Postbus 20350

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2500EJ

Country: Netherlands

Contact person: Tony Kersbergen

E-mail: [Tony.Kersbergen@rijksoverheid.nl](mailto:Tony.Kersbergen@rijksoverheid.nl)**Internet address(es):**Main address: <https://www.rijksoverheid.nl/ministeries/ministerie-van-volksgezondheid-welzijn-en-sport>Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/398166>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://eu.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=348809&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=348809&B=CTMSOLUTION)[PID=348809&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=348809&B=CTMSOLUTION)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://eu.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=348809&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=348809&B=CTMSOLUTION)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

VWS-EA Monitor voeding en alcohol

Reference number: 201865006.028.103

**II.1.2.**

**Main CPV code**

73000000 Research and development services and related consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Het doel van de Aanbesteding is het sluiten van een Overeenkomst met één (1) dienstverlener voor het uitvoeren van de "Monitor voeding & reclame". De intentie is dat de Overeenkomst op 1 mei 2023 in gaat.

**II.1.5. Estimated total value**

Value excluding VAT: 750 000,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

73110000 Research services, 73210000 Research consultancy services

**II.2.3. Place of performance**

NUTS code: NL Nederland

**II.2.4. Description of the procurement**

Een gezonde leefstijl en een gezond gewicht worden mede bepaald door omgevingsfactoren. Een van de omgevingsfactoren die van invloed kan zijn op het eetgedrag en het gebruik van alcoholhoudende dranken en alcoholvrije en -arme varianten, is reclame en marketing voor voeding- en alcohol. Het ministerie van VWS is geïnteresseerd in de mate van blootstelling aan dergelijke reclame en marketing en gebruikt deze informatie in haar beleid.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 750 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 72

This contract is subject to renewal: yes

Description of renewals:

Zie paragraaf 2.5, pagina 10 van het Beschrijvend Document.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 13/02/2023 Local time: 00:00

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

##### IV.2.7. Conditions for opening of tenders

Date: 13/02/2023 Local time: 10:00

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: no

#### VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Arrondissementsrechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

##### VI.4.2. Body responsible for mediation procedures

Official name: De Commissie van Aanbestedingsexperts

Town: Den Haag

Country: Netherlands

Internet address: <https://www.commissievanaanbestedingsexperts.nl/>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Arrondissementsrechtbank Den Haag

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 883622200

**VI.5. Date of dispatch of this notice**

12/12/2022