

France-Nancy: Graphic design services
OJ S 225/2023 22/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: métropole du Grand Nancy

Postal address: 22 24 viaduc Kennedy

Town: Nancy Cedex

NUTS code: FRF31 Meurthe-et-Moselle

Postal code: 54035

Country: France

E-mail: marches@grandnancy.eu

Internet address(es):

Main address: <https://www.xmarches.fr>

Address of the buyer profile: <https://www.xmarches.fr>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Conception réalisation graphique des campagnes de communication de la Ville de Nancy et de la Métropole du Grand Nancy - phase offre-.-.

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation comporte six (6) lots :- lot no 01 Le citoyen au c¹/₂ur des décisions ;- lot no 02 Une Métropole Nature et décarbonée ;- lot no 03 Une Métropole aux cotés des jeunes, des enfants et de leur famille ;- lot no 04 Une Métropole responsable, solidaire et engagée ;- lot no 05 Métropole attractive ;- lot no 06 Métropole culturelle et créative. Les prestations sont décrites dans les Cahiers des Clauses Techniques Particulières (Cctp) propres à chacun des lots. La phase candidature est terminée, lancement de la phase offre

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 3 080 000,00 EUR

II.2. Description

II.2.1. Title

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF31 Meurthe-et-Moselle

II.2.4. Description of the procurement

le citoyen au cœ̄ur des d̄cisions

II.2.5. Award criteria

Quality criterion - Name: Valeur esth̄tique de la maquette / Weighting: 40

Quality criterion - Name: Coh̄rence de l'univers graphique / Weighting: 10

Quality criterion - Name: D̄lais de r̄alisations des ̄l̄ments / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF31 Meurthe-et-Moselle

II.2.4. Description of the procurement

une M̄tropole Nature et d̄carbon̄e

II.2.5. Award criteria

Quality criterion - Name: Valeur esth̄tique de la maquette / Weighting: 40

Quality criterion - Name: Coh̄rence de l'univers graphique / Weighting: 10

Quality criterion - Name: D̄lais de r̄alisations des ̄l̄ments / Weighting: 20

Price - Weighting: 30

II.2.11.

Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot No: 3

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF31 Meurthe-et-Moselle

II.2.4. Description of the procurement

une Métropole aux cotés des jeunes, des enfants et de leur famille

II.2.5. Award criteria

Quality criterion - Name: Valeur esthétique de la maquette / Weighting: 40

Quality criterion - Name: Cohérence de l'univers graphique / Weighting: 10

Quality criterion - Name: Délais de réalisations des éléments / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot No: 4

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF31 Meurthe-et-Moselle

II.2.4. Description of the procurement

une Métropole responsable, solidaire et engagée

II.2.5. Award criteria

Quality criterion - Name: Valeur esthétique de la maquette / Weighting: 40

Quality criterion - Name: Cohérence de l'univers graphique / Weighting: 10

Quality criterion - Name: Délais de réalisations des éléments / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot No: 5

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF31 Meurthe-et-Moselle

II.2.4. Description of the procurement

une Métropole attractive

II.2.5. Award criteria

Quality criterion - Name: Valeur esthétique de la maquette / Weighting: 40

Quality criterion - Name: Cohérence de l'univers graphique / Weighting: 10

Quality criterion - Name: Délais de réalisations des éléments / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot No: 6

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF31 Meurthe-et-Moselle

II.2.4. Description of the procurement

une Métropole culturelle et créative

II.2.5. Award criteria

Quality criterion - Name: Valeur esthétique de la maquette / Weighting: 40

Quality criterion - Name: Cohérence de l'univers graphique / Weighting: 10

Quality criterion - Name: Délais de réalisations des éléments / Weighting: 20
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 135-385515](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 23106

Lot No: 1

Title:

le citoyen au cœ̄ur des décisions

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: m portnoi nicolas

National registration number: 47841124200058

Postal address: 21 rue haxo

Town: Paris 20

NUTS code: FR101 Paris

Postal code: 75020

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 320 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 23107

Lot No: 2

Title:

une Métropole Nature et décarbonée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: avance

National registration number: 51438178900023

Postal address: 5 rue de la monnaie

Town: Nancy

NUTS code: FRF31 Meurthe-et-Moselle

Postal code: 54000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 900 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 23108

Lot No: 3

Title:

une Métropole aux cotés des jeunes, des enfants et de leur famille

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: costa*miguel filipe/

National registration number: 51533689900031

Postal address: 40 rue du general hoche

Town: Nancy

NUTS code: FRF31 Meurthe-et-Moselle

Postal code: 54000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 340 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 23109

Lot No: 4

Title:

une Métropole responsable, solidaire et engagée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: kochert*melanie/

National registration number: 52436090600027

Postal address: 11 rue Mozart

Town: Metz

NUTS code: FRF33 Moselle

Postal code: 57000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 320 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 23110

Lot No: 5

Title:

une Métropole attractive

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

21/07/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: nouvelle etiquette

National registration number: 79835848700014

Postal address: 14 av foch

Town: Metz
NUTS code: FRF33 Moselle
Postal code: 57000
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 23111

Lot No: 6

Title:

une Métropole culturelle et créative

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: m leblond michael

National registration number: 41205733300053

Postal address: 9 rue du general duroc

Town: Nancy

NUTS code: FRF31 Meurthe-et-Moselle

Postal code: 54000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Nancy
Postal address: 5, place de la carrière
Town: Nancy Cedex
Postal code: 54036
Country: France
E-mail: greffe.ta-nancy@juradm.fr
Telephone: +33 383174343

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Délais de recours précontractuel : possibilité de l'introduire entre le début de la procédure de passation et la signature du marché et dans les quelques jours suivant la date de notification de la décision de rejet de la candidature ou de l'offre ; Délai applicable en cas de demande d'annulation d'un acte détachable du contrat : 2 mois à compter de la publication, de l'affichage ou de la notification de l'acte attaqué (articles L 521-1 et R 421-1 du Code de justice administrative) ; Délai applicable pour un candidat non retenu en cas de demande d'annulation du marché lui-même : 2 mois à compter de la publication ou de l'affichage de l'avis de signature de ce marché

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal Administratif de Nancy
Postal address: 5, place de la carrière
Town: Nancy Cedex
Postal code: 54036
Country: France
E-mail: greffe.ta-nancy@juradm.fr
Telephone: +33 383174343

VI.5. Date of dispatch of this notice

17/11/2023