

France – Cultural event organisation services – MARCHE DE SERVICES POUR L'ORGANISATION DE L'EVENEMENT AN LIMIE #2ème EDITION du 5 au 7 DECEMBRE 2024

OJ S 227/2024 21/11/2024

**Contract or concession award notice – standard regime
Services**

1. Buyer**1.1. Buyer**

Official name: SMEM

Email: marchespublics@smem.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure**2.1. Procedure**

Title: MARCHE DE SERVICES POUR L'ORGANISATION DE L'EVENEMENT AN LIMIE #2ème EDITION du 5 au 7 DECEMBRE 2024

Description: La présente consultation concerne l'organisation de l'événement " An limiè #2 " pour sa deuxième édition. Le SMEM organise en partenariat avec la Ville du Vauclin, du jeudi 5 au samedi 7 décembre 2024, la deuxième édition de " An Limiè " sur le site de la pointe faula. Cet évènement festif de grande envergure a pour objectif de sensibiliser les Martiniquais et Martiniquaises à la Maîtrise de la Demande en Energie de manière ludique.

Procedure identifier: 73a08fc7-acf1-4d26-a86e-e26809fddfbf

Internal identifier: 2024 12 COM

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: appel d'offres ouvert

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot**5.1. Lot: LOT-0001**

Title: Décorations lumineuses et Mise en Lumière

Description: Mise en lumière et décoration du site dédié à l'événement

Internal identifier: Lot 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75200000 Provision of services to the community

Options:

Description of the options: PSE 1 du lot 1 : La mise en lumière des cocotiers présents sur le site. Le prestataire indiquera clairement : - La puissance en KWh nécessaires pour un éclairage compte tenu des horaires d'ouverture indiquées dans le descriptif de l'événement à l'article 3 du CCTP - Le descriptif technique détaillé + photo - Le plan lumière prévisionnel

5.1.2. Place of performance

Postal address: pointe faula

Town: Le Vauclin

Postcode: 97280

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Additional information: site de la pointe faula , ville du vauclin

5.1.3. Estimated duration

Duration: 2 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Cet évènement festif de grande envergure a pour objectif de sensibiliser les Martiniquais et Martiniquaises à la Maîtrise de la Demande en Energie de manière ludique.

L'évènement se tiendra sur une surface totale de 15.000 m2 répartis en 4 pôles : - Pôle " Village d'exposants " - Pôle " Animation " composé de structures de jeux divers - Pôle "

Transition énergétique " - Pôle " Mobilité durable "

Approach to reducing environmental impacts: Pollution prevention and control

5.1.10. Award criteria

Criterion:

Type: Price

Description: prix des prestations

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: références et expériences

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Mediation organisation: SMEM

Review organisation: SMEM

Information about review deadlines: recours pré contractuel

Organisation providing additional information about the procurement procedure: SMEM

Organisation providing more information on the review procedures: SMEM

Organisation signing the contract: SMEM

5.1. Lot: LOT-0002

Title: Show Féérique de Clôture

Description: Soirée de clôture de l'évènement avec un show soit sur l'eau, la terre ou dans les airs

Internal identifier: Lot 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75200000 Provision of services to the community

5.1.2. Place of performance

Postal address: pointe faula

Town: Le Vauclin

Postcode: 97280

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Additional information: site de la pointe faula commune du Vauclin

5.1.3. Estimated duration

Duration: 2 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Cet évènement festif de grande envergure a pour objectif de sensibiliser les Martiniquais et Martiniquaises à la Maîtrise de la Demande en Energie de manière ludique. L'évènement se tiendra sur une surface totale de 15.000 m2 répartis en 4 pôles : - Pôle " Village d'exposants " - Pôle " Animation " composé de structures de jeux divers - Pôle " Transition énergétique " - Pôle " Mobilité durable "

Approach to reducing environmental impacts: Pollution prevention and control

5.1.10. Award criteria

Criterion:

Type: Price

Description: prix des prestations

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: références et expériences

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Mediation organisation: SMEM

Review organisation: SMEM

Information about review deadlines: recours pré contractuel

Organisation providing additional information about the procurement procedure: SMEM

Organisation providing more information on the review procedures: SMEM

Organisation signing the contract: SMEM

5.1. Lot: LOT-0003

Title: La programmation et coordination

Description: - La programmation de l'ensemble des animations et ateliers - La coordination de l'ensemble des prestataires et ce en coordination avec le régisseur technique.

Internal identifier: Lot 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75200000 Provision of services to the community

Options:

Description of the options: PSE 1 Installation d'un écran géant / PSE 2 Gestion des invitations à la cérémonie d'ouverture et d'allumage le jeudi 5 décembre à 19h00 / PSE 3 Identification visuelle sur site des différents pôles / PSE 4 Transport via navette/ PSE 5 Bornes photo

5.1.2. Place of performance

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Additional information: Site de la pointe faula commune du Vauclin

5.1.3. Estimated duration

Duration: 2 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Cet évènement festif de grande envergure a pour objectif de sensibiliser les Martiniquais et Martiniquaises à la Maîtrise de la Demande en Energie de manière ludique.

L'évènement se tiendra sur une surface totale de 15.000 m2 répartis en 4 pôles : - Pôle " Village d'exposants " - Pôle " Animation " composé de structures de jeux divers - Pôle "

Transition énergétique " - Pôle " Mobilité durable "

Approach to reducing environmental impacts: Pollution prevention and control

5.1.10. Award criteria

Criterion:

Type: Price

Description: prix des prestations

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: références et expériences

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Mediation organisation: SMEM

Review organisation: SMEM

Information about review deadlines: recours pré contractuel

Organisation providing additional information about the procurement procedure: SMEM

Organisation providing more information on the review procedures: SMEM

Organisation signing the contract: SMEM

5.1. Lot: LOT-0004

Title: Les supports

Description: Impression de différents supports de communication / reportage photos et vidéos et gestion des réseaux sociaux

Internal identifier: Lot 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75200000 Provision of services to the community

Options:

Description of the options: PSE 1 Tee-shirts organisation coupe femme en divers coloris PSE

2 Tee-shirts organisation coupe homme en divers coloris

5.1.2. Place of performance

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Additional information: site de la pointe faula commune du Vauclin

5.1.3. Estimated duration

Duration: 2 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Cet évènement festif de grande envergure a pour objectif de sensibiliser les Martiniquais et Martiniquaises à la Maîtrise de la Demande en Energie de manière ludique. L'évènement se tiendra sur une surface totale de 15.000 m2 répartis en 4 pôles : - Pôle " Village d'exposants " - Pôle " Animation " composé de structures de jeux divers - Pôle " Transition énergétique " - Pôle " Mobilité durable "

Approach to reducing environmental impacts: Pollution prevention and control

5.1.10. Award criteria

Criterion:

Type: Price

Description: prix des prestations

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: références et expériences

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Mediation organisation: SMEM

Review organisation: SMEM

Information about review deadlines: recours pré contractuel

Organisation providing additional information about the procurement procedure: SMEM

Organisation providing more information on the review procedures: SMEM

Organisation signing the contract: SMEM

5.1. Lot: LOT-0005

Title: Recherche de sponsors / partenaires financiers

Description: La recherche de sponsors et partenaires financiers privés pour un montant total maximal de 150.000

Internal identifier: Lot 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75200000 Provision of services to the community

5.1.2. Place of performance

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Additional information: Site de la pointe Faula Commune du Vauclin

5.1.3. Estimated duration

Duration: 2 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Cet évènement festif de grande envergure a pour objectif de sensibiliser les Martiniquais et Martiniquaises à la Maîtrise de la Demande en Energie de manière ludique.

L'évènement se tiendra sur une surface totale de 15.000 m2 répartis en 4 pôles : - Pôle "

Village d'exposants " - Pôle " Animation " composé de structures de jeux divers - Pôle "

Transition énergétique " - Pôle " Mobilité durable "

Approach to reducing environmental impacts: Pollution prevention and control

5.1.10. Award criteria

Criterion:

Type: Price

Description: pourcentage de commission

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: valeur technique moyens mis en oeuvre pour atteindre les objectifs

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Price

Description: références et expériences

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Mediation organisation: SMEM

Review organisation: SMEM

Information about review deadlines: recours pré contractuel

Organisation providing additional information about the procurement procedure: SMEM

Organisation providing more information on the review procedures: SMEM

6. Results

Value of all contracts awarded in this notice: 390 711,00 EUR

6.1. Result lot Identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: AGECOM EVENT SAS

Tender:

Identifier of lot or group of lots: LOT-0001

Value of the tender: 37 583,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Date on which the winner was chosen: 31/10/2024

Date of the conclusion of the contract: 15/11/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: SMEM

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

6.1. Result lot Identifier: LOT-0002

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: CROP L'AGENCE

Tender:

Identifier of lot or group of lots: LOT-0002

Value of the tender: 51 424,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Date on which the winner was chosen: 31/10/2024

Date of the conclusion of the contract: 15/11/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: SMEM

6.1.4. Statistical information:

Received tenders or requests to participate:
Type of received submissions: Tenders submitted electronically
Number of tenders or requests to participate received: 4

6.1. Result lot Identifier: LOT-0003

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: DON'S MUSIC

Tender:

Identifier of lot or group of lots: LOT-0003

Value of the tender: 163 211,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Date on which the winner was chosen: 31/10/2024

Date of the conclusion of the contract: 15/11/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: SMEM

6.1.4. Statistical information:

Received tenders or requests to participate:
Type of received submissions: Tenders submitted electronically
Number of tenders or requests to participate received: 3

6.1. Result lot Identifier: LOT-0004

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: DON'S MUSIC

Tender:

Identifier of lot or group of lots: LOT-0004

Value of the tender: 30 914,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Date on which the winner was chosen: 31/10/2024

Date of the conclusion of the contract: 15/11/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: SMEM

6.1.4. Statistical information:

Received tenders or requests to participate:
Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

6.1. Result lot Identifier: LOT-0005

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: NEXT MEDIA

Tender:

Identifier of lot or group of lots: LOT-0005

Value of the tender: 110 000,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Concession value:

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Description: sous traitant OPEN MEDIA

Contract information:

Date on which the winner was chosen: 31/10/2024

Date of the conclusion of the contract: 15/11/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: SMEM

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: SMEM

Registration number: 25972010000025

Postal address: Centre des affaires agora 2 , 4bème étage Avenue de l'Etang z'Abricots

Town: FORT DE FRANCE CEDEX

Postcode: 97206

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Contact point: Eve BOINET

Email: marchespublics@smem.fr

Telephone: 0696914811

Internet address: <http://www.smem.fr>

Information exchange endpoint (URL): <https://www.antilles-legales.fr>

Buyer profile: <https://www.antilles-legales.fr>

Roles of this organisation:

Buyer

Organisation signing the contract

8.1. ORG-0002

Official name: SMEM
Registration number: 259720100
Postal address: Avenue de l'Etang z'Abricots
Town: FORT DE FRANCE CEDEX
Postcode: 97206
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Contact point: Eve BOINET
Email: marchespublics@smem.fr
Telephone: 0696914811
Fax: 0596506304
Internet address: <http://www.smem.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: SMEM
Registration number: 259720100
Postal address: Avenue de l'Etang z'Abricots
Town: FORT DE FRANCE CEDEX
Postcode: 97206
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Contact point: Eve BOINET
Email: marchespublics@smem.fr
Telephone: 0696914811
Fax: 0596506304
Internet address: <http://www.smem.fr>

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: SMEM
Registration number: 259720100
Postal address: Avenue de l'Etang z'Abricots
Town: FORT DE FRANCE CEDEX
Postcode: 97206
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Contact point: Eve BOINET
Email: marchespublics@smem.fr
Telephone: 0696914811
Fax: 0596506304
Internet address: <http://www.smem.fr>

Roles of this organisation:

Mediation organisation

8.1. ORG-0005

Official name: SMEM
Registration number: 259720100

Postal address: Avenue de l'Etang z'Abricots
Town: FORT DE FRANCE CEDEX
Postcode: 97206
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Contact point: Eve BOINET
Email: boinet.e@smem.fr
Telephone: 0696914811
Fax: 0596506304
Internet address: <http://www.smem.fr>
Information exchange endpoint (URL): <https://www.antilles-legales.fr>

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0006

Official name: AGECOM EVENT SAS
Size of the economic operator: Medium
Registration number: 95357097500011
Postal address: 46 RUE ERNEST DEPROGE
Town: Fort-de-France
Postcode: 97200
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Email: info@agecomevent.com
Telephone: +5966011723

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0007

Official name: CROP L'AGENCE
Size of the economic operator: Medium
Registration number: 88952384100019
Postal address: 19 LOT LES FLAMBOYANTS
Town: SCHOELCHER
Postcode: 97233
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Email: crop.agence@gmail.com
Telephone: +596696219651

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0002

8.1. ORG-0008

Official name: DON'S MUSIC
Size of the economic operator: Medium
Registration number: 40500372400029
Postal address: Centre d'affaires Dillon Express
Town: Fort-de-France

Postcode: 97200
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Email: donsmusic@orange.fr
Telephone: +596696453549

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1. ORG-0009

Official name: DON'S MUSIC
Size of the economic operator: Medium
Registration number: 40500372400029
Postal address: Centre affaires Dillon Express
Town: Fort-de-France
Postcode: 97200
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Email: donsmusic@orange.fr
Telephone: +596696453549

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0004

8.1. ORG-0010

Official name: NEXT MEDIA
Size of the economic operator: Small
Registration number: 92030653700019
Postal address: Route de Schoelcher res la madrague A3
Town: Schoelcher
Postcode: 97233
Country subdivision (NUTS): Martinique (FRY20)
Country: France
Email: open-soft@wanadoo.fr
Telephone: +596611632

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0005

Notice information

Notice identifier/version: bacb060a-4491-4c04-a50d-b48d6ee45750 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 19/11/2024 18:00:00 (UTC+1)
Languages in which this notice is officially available: French
Notice publication number: 712082-2024
OJ S issue number: 227/2024

