

712452-2026 - Competition

**Sweden – Business services: law, marketing, consulting, recruitment, printing and security –
Kommunikationstjänster
OJ S 200/2026 15/10/2026
Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Regeringskansliet
Email: gabrielle.lantz@regeringskansliet.se
Legal type of the buyer: Central government authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Kommunikationstjänster
Description: Upphandlingen avser ramavtal som ska tillgodose Regeringskansliets behov av kommunikationstjänster. Upphandlingen är uppdelad i fyra avtalsområden. Avtalsområde 1 Genomförande av kommunikationsinsatser och kommunikationsrådgivning, avtalsområde 2 Utveckling och förvaltning av digitala tjänster, avtalsområde 3 Produktion av film och avtalsområde 4 Live-producerade webbsändningar.
Procedure identifier: 7dd8b4a8-c232-454a-b8de-4a4871ab0083
Internal identifier: FA2026/00704
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 63 100 000,00 SEK

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:
Maximum number of lots for which one tenderer can submit tenders: 4
Terms of contract:
Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Obligatorisk del

Description: Kommunikationstjänster

Internal identifier: 1965438-0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/08/2027

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 63 100 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 05/11/2026 23:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=101801>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=101801&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 17/11/2026 08:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 177 Days

Information about public opening:

Opening date: 17/11/2026 08:15:00 (UTC+00:00) Western European Time, GMT

Place: Stockholm

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: .

5.1. Lot: LOT-0002

Title: Avtalsområde 1

Description: Kommunikationstjänster

Internal identifier: 1969337-1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 31/08/2027

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 05/11/2026 23:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=101801>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=101801&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 17/11/2026 08:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 177 Days

Information about public opening:

Opening date: 17/11/2026 08:15:00 (UTC+00:00) Western European Time, GMT

Place: Stockholm

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: -

5.1. Lot: LOT-0003

Title: Avtalsområde 2

Description: Kommunikationstjänster

Internal identifier: 1969338-2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 29/08/2027

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 38 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 05/11/2026 23:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeId=101801>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeId=101801&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 17/11/2026 08:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 177 Days

Information about public opening:

Opening date: 17/11/2026 08:15:00 (UTC+00:00) Western European Time, GMT

Place: Stockholm

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: -

5.1. Lot: LOT-0004

Title: Avtalsområde 3

Description: Kommunikationstjänster

Internal identifier: 1969339-3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 03/09/2027

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 2 900 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 05/11/2026 23:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticId=101801>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticId=101801&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 17/11/2026 08:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 177 Days

Information about public opening:

Opening date: 17/11/2026 08:15:00 (UTC+00:00) Western European Time, GMT

Place: Stockholm

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: -

5.1. Lot: LOT-0005

Title: Avtalsområde 4

Description: Kommunikationstjänster

Internal identifier: 1969340-4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 25/09/2027

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 14 200 000,00 SEK

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 05/11/2026 23:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=101801>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=101801&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 17/11/2026 08:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 177 Days

Information about public opening:

Opening date: 17/11/2026 08:15:00 (UTC+00:00) Western European Time, GMT

Place: Stockholm

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: -

8. Organisations

8.1. ORG-0001

Official name: Regeringskansliet

Registration number: 2021003831

Department: RK Ekonomi och affärer, Inköpssektionen

Town: STOCKHOLM

Postcode: 10333

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Contact point: Gabrielle Lantz

Email: gabrielle.lantz@regeringskansliet.se

Telephone: 08-4051000

Internet address: <https://www.regeringen.se/sb/d/1477>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Förvaltningsrätten

Registration number: 202100-2742

Town: Stockholm

Postcode: 115 76

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: forvaltningsrattenistockholm@dom.se

Telephone: 08-561 680 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-stockholm/>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 0b81363d-38aa-4634-8fdd-d12f6eef0961 - 01

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Notice subtype: 16

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