

France-Saint-Denis: Printing services
OJ S 227/2023 24/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: département de la Réunion

National registration number: 22974001400019

Postal address: direction de la Commande Publique, 31 rue de Paris

Town: Saint-Denis

NUTS code: FRY4 La Réunion

Postal code: 97400

Country: France

E-mail: marchespublics@cg974.fr

Telephone: +33 262586670

Fax: +33 262586689

Internet address(es):

Main address: <http://www.departement974.fr>

Address of the buyer profile: <http://marchespublics.cg974.fr>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

accord-Cadre de travaux d'impression autres qu'offset sur tous supports de communication pour le compte du Département de La Réunion

Reference number: 23fs-Dcom-2019-P

II.1.2. Main CPV code

79810000 Printing services

II.1.3. Type of contract

Services

II.1.4. Short description

réalisation et fourniture de supports divers, autres que papier, et imprimés autrement que par procédé offset : plastiques souples (bâches, banderole), tissus (voiles, windflag), grandes affiches (en impression numérique), panneaux (en alu, pvc) et autocollants

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 239 595,28 EUR

II.2. Description

II.2.1. Title

impression sur plastique souple ou micro-perforé : bâches, banderoles, kakémonos, roll up, produits similaires

Lot No: 1

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRY40 La Réunion

Main site or place of performance: direction de la Communication 97400 Saint-Denis

II.2.4. Description of the procurement

seuil maximum annuel en euro(s) Ht : 170 000

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 50

Quality criterion - Name: Performance environnementale / Weighting: 5

Quality criterion - Name: Performance en matière d'insertion sociale / Weighting: 5

Cost criterion - Name: Prix / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression sur supports rigides : panneaux en " dibond ", Pvc, "Akyplac", carton rigide, produits associés

Lot No: 2

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRY40 La Réunion

Main site or place of performance: direction de la Communication 97400 Saint-Denis

II.2.4. Description of the procurement

seuil maximum annuel en euro(s) Ht : 160 000

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 50

Quality criterion - Name: Performance environnementale / Weighting: 5

Quality criterion - Name: Performance en matière d'insertion sociale / Weighting: 5

Cost criterion - Name: Prix / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression sur tissu : voiles, drapeaux, flammes, "Wingflag", fanions, produits similaires
Lot No: 3

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRY40 La Réunion

Main site or place of performance: direction de la Communication 97400 Saint-Denis

II.2.4. Description of the procurement

seuil maximum annuel en euro(s) Ht : 90 000

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 50

Quality criterion - Name: Performance environnementale / Weighting: 5

Quality criterion - Name: Performance en matière d'insertion sociale / Weighting: 5

Cost criterion - Name: Prix / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression d'autocollants face adhésive au dos ou coté visuel, pour supports rigides :
panneau "Dibond", alu, bois, Pvc, carton, ? sur mur, vitrage ou autre
Lot No: 4

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRY40 La Réunion

Main site or place of performance: direction de la Communication 97400 Saint-Denis

II.2.4. Description of the procurement

seuil maximum annuel en euro(s) Ht : 80 000

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 50

Quality criterion - Name: Performance environnementale / Weighting: 5

Quality criterion - Name: Performance en matière d'insertion sociale / Weighting: 5

Cost criterion - Name: Prix / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression de grandes affiches

Lot No: 5

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRY40 La Réunion

Main site or place of performance: direction de la Communication 97400 Saint-Denis

II.2.4. Description of the procurement

seuil maximum annuel en euro(s) Ht : 60 000

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 50

Quality criterion - Name: Performance environnementale / Weighting: 5

Quality criterion - Name: Performance en matière d'insertion sociale / Weighting: 5

Cost criterion - Name: Prix / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 063-188393](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2023304937

Lot No: 1

Title:

impression sur plastique souple ou micro-perforé : bâches, banderoles, kakémonos, roll up, produits similaires

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/10/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: labopix

Postal address: 4 Chemin Finette

Town: Sainte Clotilde

NUTS code: FRY4 La Réunion

Postal code: 97490

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 77 631,23 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2023304935

Lot No: 2

Title:

impression sur supports rigides : panneaux en " dibond ", Pvc, "Akyplac", carton rigide, produits associés

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/10/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: cartone

Postal address: 2 Rue Albert Lougnon

Town: Sainte Clotilde

NUTS code: FRY4 La Réunion

Postal code: 97490

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 45 719,95 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2023304938

Lot No: 3

Title:

impression sur tissu : voiles, drapeaux, flammes, "Wingflag", fanions, produits similaires

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/10/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: labopix
Postal address: 4 Chemin Finette
Town: Sainte Clotilde
NUTS code: FRY4 La Réunion
Postal code: 97490
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 52 079,19 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 202304934

Lot No: 4

Title:

impression d'autocollants face adhésive au dos ou coté visuel, pour supports rigides :
panneau "Dibond", alu, bois, Pvc, carton, ? sur mur, vitrage ou autre

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/10/2023

V.2.2. Information about tenders

Number of tenders received: 5
Number of tenders received by electronic means: 5
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: pub Express Diffusion
Postal address: 20h Rue Des Navigateurs
Town: Saint-Paul
NUTS code: FRY4 La Réunion
Postal code: 97434
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 39 513,46 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2023304936

Lot No: 5

Title:

impression de grandes affiches

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/10/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: cartone

Postal address: 2 Rue Albert Lougnon

Town: Sainte Clotilde

NUTS code: FRY4 La Réunion

Postal code: 97490

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 24 651,45 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

marché consultable sur place à l'adresse indiquée en en-tête du présent avis (du lundi au vendredi de 8h à 12h et de 13h à 15h)

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Saint-Denis

Postal address: 27 rue Félix Guyon

Town: Saint-Denis-de-la-Réunion

Postal code: 97488

Country: France

E-mail: greffe.ta-saint-denis@juradm.fr

Telephone: +33 262924360

Fax: +33 262924362

Internet address: <http://saint-denis.tribunal-administratif.fr>

VI.4.2.

Body responsible for mediation procedures

Official name: comité consultatif interrégional de règlement amiable des différends ou litiges relatifs aux marchés publics. : Préfecture de la région île-de-france, Préfecture de Paris

Postal address: 5 rue Leblanc

Town: Paris

Postal code: 75911

Country: France

E-mail: ccira@paris-idf.gouv.fr

Telephone: +33 182524267

Fax: +33 182524295

Internet address: <http://www.economie.gouv.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Saint-Denis

Postal address: voir adresse ci-dessus

Town: Saint-Denis-de-la-Réunion

Postal code: 97488

Country: France

VI.5. Date of dispatch of this notice

21/11/2023