

Portugal-Barcarena: Advertising services

OJ S 227/2023 24/11/2023

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Autoridade Nacional de Segurança Rodoviária

National registration number: 600082563

Postal address: Av. Casal de Cabanas, n.º 1

Town: Barcarena

NUTS code: PT1 Continente

Postal code: 2734-507

Country: Portugal

E-mail: contratacao@ansr.pt**Internet address(es):**Main address: <https://community.vortal.biz/sts/Login>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://community.vortal.biz/sts/Login>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://community.vortal.biz/sts/Login>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Public order and safety

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Contratação de meios publicitários para divulgação das Campanhas de Natal 2023 e de Ano Novo 2024

Reference number: CPi 30/ANSR/2023

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratação de meios publicitários para divulgação das Campanhas de Natal 2023 e de Ano Novo 2024

II.1.5. Estimated total value

Value excluding VAT: 349 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Campanha de Natal 2023
Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: PT1 Continente

II.2.4. Description of the procurement

Campanha de Natal 2023

II.2.5. Award criteria

Criteria below
Cost criterion - Name: Preço / Weighting: 100

II.2.6. Estimated value

Value excluding VAT: 250 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 17
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Campanha de Ano Novo 2024
Lot No: 2

II.2.2.

Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: PT1 Continente

II.2.4. Description of the procurement

Campanha de Ano Novo 2024

II.2.5. Award criteria

Criteria below

Cost criterion - Name: Preço / Weighting: 100

II.2.6. Estimated value

Value excluding VAT: 99 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 25

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedureAccelerated procedureJustification:

Aumento registado da sinistralidade rodoviária nesta época festiva do ano, com muito maior circulação de pessoas e viaturas nas estradas, o que implica a adoção de medidas especiais, nomeadamente, no âmbito da sensibilização para a prevenção e segurança rodoviária, tendo em vista o objetivo maior de salvar vidas, que, em primeira e última análise, se enquadra na missão e atribuições desta Autoridade

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 05/12/2023 Local time: 17:00

IV.2.3.

Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Portuguese

IV.2.7. Conditions for opening of tenders

Date: 06/12/2023 Local time: 9:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Ministério da Administração Interna

Postal address: Praça do Comércio

Town: Lisboa

Postal code: 1149-015

Country: Portugal

E-mail: contratacao@ansr.pt

VI.5. Date of dispatch of this notice

20/11/2023