

**Belgium-Brussels: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 248/2022 23/12/2022**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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## **Section I: Contracting authority**

### **I.1. Name and addresses**

Official name: GO! onderwijs van de Vlaamse Gemeenschap

National registration number: 0850.036.635\_16739

Postal address: Willebroekkaai 36

Town: Brussel

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1000

Country: Belgium

Contact person: Cynthia Vanhee

E-mail: [cynthia.vanhee@g-o.be](mailto:cynthia.vanhee@g-o.be)

Telephone: +32 27909444

**Internet address(es):**

Main address: <http://www.g-o.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=468076>

### **I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=468076>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=GO%21-COM2201-F02>

### **I.4. Type of the contracting authority**

Body governed by public law

### **I.5. Main activity**

Education

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## **Section II: Object**

### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Begeleiding bij communicatieacties en ontwikkeling van communicatieproducten. Specifieke case: Employer Branding. Zie bestek.

Reference number: GO!-COM2201-F02\_0

#### **II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Het GO! zoekt een allround partner om zich te laten begeleiden op het vlak van communicatie in de ruime zin: het uitwerken van kleine of grotere campagnes, de ontwikkeling van communicatieproducten op specifieke vragen (vb. grafisch, copy, video, gadgets,... in functie van de doelen die het GO! wil bereiken. Deze ondersteuning gebeurt op afroep. Er is geen minimum aantal gegarandeerde opdrachten.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

NUTS code: BE2 Vlaams Gewest

#### **II.2.4. Description of the procurement**

Begeleiding bij communicatieacties en ontwikkeling van communicatieproducten.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 15/02/2023 End: 14/02/2025

This contract is subject to renewal: yes

Description of renewals:

Verlengbaar telkens voor de duur van één jaar met een totale maximumduur van vier jaar.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/01/2023 Local time: 14:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

#### **IV.2.7. Conditions for opening of tenders**

Date: 23/01/2023 Local time: 14:00

Place:

Huis van het GO!

Willebroekkaai 36

1000 Brussel

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

Internet address: <http://www.raadvst-consetat.be/>

#### **VI.4.2. Body responsible for mediation procedures**

Official name: Raad van State

Postal address: Wetenschapsstraat 33  
Town: Brussel  
Postal code: 1040  
Country: Belgium  
Internet address: <http://www.raadvst-consetat.be/>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Raad van State  
Postal address: Wetenschapsstraat 33  
Town: Brussel  
Postal code: 1040  
Country: Belgium  
Internet address: <http://www.raadvst-consetat.be/>

**VI.5. Date of dispatch of this notice**

20/12/2022