

Netherlands-Rotterdam: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 248/2022 23/12/2022

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Erasmus Universiteit Rotterdam

National registration number: 24495550

Postal address: Burgemeester Oudlaan 50

Town: Rotterdam

NUTS code: NL33C Groot-Rijnmond

Postal code: 3062PA

Country: Netherlands

Contact person: Ludo Huisman

E-mail: ludo.huisman@tenderpeople.nl

Telephone: +31 641376007

Internet address(es):Main address: <http://www.eur.nl>Address of the buyer profile: <http://www.eur.nl>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Online Marketing

Reference number: T22412

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Door middel van dit aanbestedingstraject wil de EUR één raamovereenkomst sluiten met één leverancier voor het leveren van online marketingdiensten die deze op specificaties en (inkoop)

voorwaarden van de EUR uitvoeren. De raamovereenkomst biedt voordelen in het totale (operationele) inkoopproces, zowel centraal als binnen de faculteiten, instituten, bv's en EUR-Holding werkmaatschappijen.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 760 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

NUTS code: NL33C Groot-Rijnmond

Main site or place of performance: Rotterdam

II.2.4. Description of the procurement

Door middel van dit aanbestedingstraject wil de EUR één raamovereenkomst sluiten met één leverancier voor het leveren van online marketingdiensten die deze op specificaties en (inkoop) voorwaarden van de EUR uitvoeren. De raamovereenkomst biedt voordelen in het totale (operationele) inkoopproces, zowel centraal als binnen de faculteiten, instituten, bv's en EUR-Holding werkmaatschappijen.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 161-459321](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022-270025

Title:

Online Marketing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/12/2022

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: iO The Netherlands B.V.

National registration number: 17125433

Postal address: Sint Jorisstraat 129

Town: 's-Hertogenbosch

NUTS code: NL413 Noordoost-Noord-Brabant

Postal code: 5211HA

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 760 000,00 EUR

Total value of the contract/lot: 760 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Rotterdam

Town: ROTTERDAM

Country: Netherlands

VI.5. Date of dispatch of this notice

20/12/2022

