

Sweden-Linköping: Advertising and marketing services
OJ S 229/2023 28/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: AB Stångåstaden
National registration number: 556041-6850
Postal address: Box 3300
Town: LINKÖPING
NUTS code: SE123 Östergötlands län
Postal code: 580 03
Country: Sweden
Contact person: Anna Andersson
E-mail: anna.andersson@stangastaden.se
Internet address(es):
Main address: <http://www.stangastaden.se>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Digitala marknadsföringstjänster
Reference number: 23/92

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Uppdraget är ett ramavtal avseende digitala marknadsföringstjänster.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 5 550 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services

II.2.3. Place of performance

NUTS code: SE123 Östergötlands län

Main site or place of performance: Linköping

II.2.4. Description of the procurement

Avtalets uppskattade värde under hela avtalstiden inkl. ev. förlängningsklausuler uppgår till 5 550 000 SEK exklusive moms. Köpt annonsering ej inkluderad.

II.2.5. Award criteria

Cost criterion - Name: Kompetens / Weighting: Se FFU

Cost criterion - Name: Arbetssätt / Weighting: Se FFU

Cost criterion - Name: Resultat / Weighting: Se FFU

Cost criterion - Name: Samarbete / Weighting: Se FFU

Cost criterion - Name: Pris / Weighting: Se FFU

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 163-513717](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/10/2023

V.2.2. Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Consid AB

National registration number: 556599-4307

Postal address: Lillsjöraden 22

Town: JÖNKÖPING

NUTS code: SE123 Östergötlands län

Postal code: 553 20

Country: Sweden

E-mail: julia.karlsson@consid.se

Internet address: <http://www.consid.se>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 5 550 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Mercell annons: <https://opic.com/id/afcwcmukw>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Linköping

Town: Linköping

Country: Sweden

VI.5. Date of dispatch of this notice

23/11/2023