

Norway-Oslo: Advertising and marketing services
OJ S 248/2022 23/12/2022
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Entur AS

National registration number: 917 422 575

Postal address: Rådhusgata 5

Town: Oslo

NUTS code: NO081 Oslo

Postal code: Rådhusgata 5

Country: Norway

Contact person: Lars Haatveit Jenssen

E-mail: lars.haatveit.jenssen@entur.org

Internet address(es):

Main address: <https://entur.no/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.no/doc.aspx?Uniqueld=afowlrgdrp&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.no/doc.aspx?Uniqueld=afowlrgdrp&GoTo=Tender>

I.6. Main activity

Other activity: Sale and ticket systems for the railway and other public transport services.

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Media consultancy and media purchasing

Reference number: 20220006

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Entur will make it easier to plan and purchase public transport throughout Norway, be an efficient tenderer of services for train operators and public transport companies as well as contribute to the authorities' goals in relating to public transport traffic and transportation. Entur

relies on being known and recognised in order to reach these goals, and is seeking next year's partner to strengthen our brand awareness and recognition.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,
79341100 Advertising consultancy services, 79341200 Advertising management services,
79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: NO081 Oslo

II.2.4. Description of the procurement

Entur will make it easier to plan and purchase public transport throughout Norway, be an efficient tenderer of services for train operators and public transport companies as well as contribute to the authorities' goals in relating to public transport traffic and transportation. Entur relies on being known and recognised in order to reach these goals, and is seeking next year's partner to strengthen our brand awareness and recognition.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 14/04/2023 End: 14/04/2025

This contract is subject to renewal: yes

Description of renewals:

2 extension(s), each for 12 months

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/01/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 30/05/2023

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

MerCell notice: <https://opic.com/id/afowlrgdrp>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

VI.5. Date of dispatch of this notice

21/12/2022