

France-Paris: Business development consultancy services
OJ S 230/2023 29/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Business France
National registration number: 451 930 051 000 52
Postal address: 77 Boulevard Saint-Jacques
Town: PARIS Cedex 14
NUTS code: FR France
Postal code: 75998
Country: France
Contact person: A. Milatos
E-mail: achats@businessfrance.fr
Telephone: +33 140733013
Fax: +33 140733147
Internet address(es):
Main address: <http://www.businessfrance.fr>
Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: National agency supporting the international development of the French economy

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations de services liées à l'accompagnement d'entreprises Japon et Hong-Kong
Reference number: 22.10.01

II.1.2. Main CPV code

79411100 Business development consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent appel d'offres a pour objet la réalisation de prestations de service liées à l'accompagnement des entreprises françaises, principalement les PME et ETI (entreprises de taille intermédiaire), et de leurs filiales locales à l'étranger, au Japon et à Hong-Kong.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 462 600,00 EUR

II.2. Description

II.2.1. Title

Prestations de services liées à l'accompagnement d'entreprises au Japon
Lot No: 1

II.2.2. Additional CPV code(s)

79411100 Business development consultancy services

II.2.3. Place of performance

NUTS code: JP Japan
Main site or place of performance: Japon

II.2.4. Description of the procurement

Le présent appel d'offres a pour objet la réalisation de prestations de service liées à l'accompagnement des entreprises françaises, principalement les PME et ETI (entreprises de taille intermédiaire), et de leurs filiales locales à l'étranger, au Japon.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Prestations de services liées à l'accompagnement d'entreprises à Hong-Kong
Lot No: 2

II.2.2. Additional CPV code(s)

79411100 Business development consultancy services

II.2.3. Place of performance

NUTS code: HK Hong Kong
Main site or place of performance: hong-kong

II.2.4. Description of the procurement

Le présent appel d'offres a pour objet la réalisation de prestations de service liées à l'accompagnement des entreprises françaises, principalement les PME et ETI (entreprises de taille intermédiaire), et de leurs filiales locales à l'étranger, à Hong-Kong.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 194-548630](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022/S 194-548630

Lot No: 1

Title:

Prestations de services liées à l'accompagnement d'entreprises au Japon

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/01/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CCIF JAPON

Postal address: NIHONBASHI HONCHO YS BUILDING

Town: TOKYO
NUTS code: JP Japan
Postal code: 103-0023
Country: Japan
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 EUR
Total value of the contract/lot: 63 400,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Prestations de services liées à l'accompagnement d'entreprises à Hong-Kong

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/01/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CCIF Hong-Kong

Town: Hong-kong

NUTS code: HK Hong Kong

Country: Hong Kong

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 600 000,00 EUR

Total value of the contract/lot: 399 200,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75181 Paris Cedex 04
Country: France
Internet address: <http://paris.tribunal-administratif.fr>

VI.4.2. Body responsible for mediation procedures

Official name: Comité consultatif de règlement amiable des litiges relatifs aux marchés publics
Postal address: 5 rue Leblanc
Town: Paris
Postal code: 75911 Cedex 15
Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Achats Business France
Postal address: 77 boulevard Saint-Jacques
Town: PARIS
Postal code: 75014
Country: France
E-mail: achats@businessfrance.fr
Internet address: <http://www.businessfrance.fr>

VI.5. Date of dispatch of this notice

24/11/2023