

**France-Paris: Radio production services**  
**OJ S 230/2023 29/11/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: RADIO FRANCE

Postal address: 116 avenue du Président Kennedy

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

E-mail: [Matthieu.canit@radiofrance.com](mailto:Matthieu.canit@radiofrance.com)

**Internet address(es):**

Main address: <https://www.radiofrance.fr/>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_a37UTrZMGc)

[PCSLID=CSL\\_2023\\_a37UTrZMGc](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_a37UTrZMGc)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2023\\_a37UTrZMGc](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_a37UTrZMGc)

[achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2023\\_a37UTrZMGc](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_a37UTrZMGc)

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_a37UTrZMGc)

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**I.4. Type of the contracting authority**

Other type: Société de Radio Diffusion

**I.5. Main activity**

Other activity: Radio Diffusion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Marché relatif à des prestations de production de messages publicitaires et de parrainage des offres broadcast et audiodigital à destination des radios du réseau France Bleu

Reference number: 23.155

**II.1.2. Main CPV code**

92211000 Radio production services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet la production de tout type de message publicitaire et de parrainage des offres broadcast et audiodigital à destination des radios du réseau France Bleu. La prestation inclue la production de message, un outil de suivi, la mise à disposition d'un casting de comédien et d'un catalogue musical.

**II.1.5. Estimated total value**

Value excluding VAT: 1,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

92211000 Radio production services

**II.2.3. Place of performance**

NUTS code: FR France

**II.2.4. Description of the procurement**

La prestation a pour objet la production de tout type de message publicitaire et de parrainage des offres broadcast et audiodigital à destination des radios du réseau France Bleu. La prestation inclue la production de message, un outil de suivi, la mise à disposition d'un casting de comédien et d'un catalogue musical.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Il prend effet à compter du 04/03/2023 pour une durée ferme de un (1) an. Il est ensuite reconductible tacitement trois (3) fois pour une période de un (1) an.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/01/2024 Local time: 12:00

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

French

##### IV.2.7. Conditions for opening of tenders

Date: 03/01/2024 Local time: 13:00

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: no

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Tribunal de Paris (TGI)

Postal address: Parvis du Tribunal de Paris 75 859 PARIS Cedex 17

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

##### VI.4.2. Body responsible for mediation procedures

Official name: Tribunal de Paris (TGI)

Postal address: Parvis du Tribunal de Paris 75 859 PARIS Cedex 17

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

##### VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Paris (TGI)

Postal address: Parvis du Tribunal de Paris 75 859 PARIS Cedex 17

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

**VI.5. Date of dispatch of this notice**

24/11/2023