

**France-Mulhouse: Information and promotion products**

**OJ S 232/2023 01/12/2023**

**Contract notice**

**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: universite de haute-alsace

Postal address: 2 rue des freres lumiere

Town: Mulhouse

NUTS code: FRF12 Haut-Rhin

Postal code: 68200

Country: France

E-mail: [Marches@uha.fr](mailto:Marches@uha.fr)

Telephone: +33 89336614

**Internet address(es):**

Main address: <http://www.uha.fr>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2429531&orgAcronyme=f2h](https://www.marches-publics.gouv.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2429531&orgAcronyme=f2h](https://www.marches-publics.gouv.fr/?page=Entreprise)

**I.4. Type of the contracting authority**

Other type: Education

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

fourniture d'objets promotionnels et de petit matériel d'exposition pour l'université de Haute Alsace

Reference number: UHA23OBJETSPUBLICITAIRES

**II.1.2. Main CPV code**

39294100 Information and promotion products

**II.1.3. Type of contract**

Supplies

#### **II.1.4. Short description**

fourniture d'objets promotionnels et de petit matériel d'exposition pour l'université de Haute Alsace

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

néant

### **II.2. Description**

#### **II.2.1. Title**

fourniture d'objets promotionnels pour l'uha

Lot No: 01

#### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products

#### **II.2.3. Place of performance**

NUTS code: FRF12 Haut-Rhin

#### **II.2.4. Description of the procurement**

ce lot concerne la fourniture d'objets promotionnels "Goodies" afin de répondre aux différents besoins de communication en matière d'image lors d'événements auxquels participe l'université de Haute Alsace

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 480 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

accord-Cadre conclu pour une durée initiale d'un an, reconductible trois fois

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

fourniture d'objets promotionnels pour l'université de Haute Alsace - marché réservé  
Lot No: 02

### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products

### **II.2.3. Place of performance**

NUTS code: FRF12 Haut-Rhin

### **II.2.4. Description of the procurement**

fourniture d'objets promotionnels pour l'uha - marché réservé aux entreprises adaptées, des établissements et des services d'aide par le travail

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 45 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

accord-Cadre conclu pour une durée initiale d'un an, reconductible trois fois

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

fourniture de petit matériel d'exposition pour l'université de Haute Alsace  
Lot No: 03

### **II.2.2. Additional CPV code(s)**

39154000 Exhibition equipment

### **II.2.3. Place of performance**

NUTS code: FRF12 Haut-Rhin

### **II.2.4. Description of the procurement**

ce lot concerne la fourniture d'objets petit matériel d'exposition

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 68 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

accord-Cadre conclu pour une durée initiale d'un an, reconductible trois fois

#### **II.2.10. Information about variants**

Variants will be accepted: yes

#### **II.2.11. Information about options**

Options: no

#### **II.2.12. Information about electronic catalogues**

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

##### **III.1.5. Information about reserved contracts**

The contract is reserved to sheltered workshops and economic operators aiming at the social and professional integration of disabled or disadvantaged persons

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

##### **IV.1.8.**

## Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/01/2024 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

French

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

#### IV.2.7. Conditions for opening of tenders

Date: 16/01/2024 Local time: 12:30

Information about authorised persons and opening procedure: séance non publique

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

marché renouvelable - calendrier prévisionnel de publication des prochains avis: 11/2027

### VI.3. Additional information

des échantillons sont demandés dans le cadre des lots 1 et 2, et une démonstration pourra être demandée dans le cadre du lot 3.L'université de Haute Alsace sera fermée du 23 décembre 2023 au 7 janvier 2024 inclus, aucune information complémentaire ne pourra être donnée aux candidats durant cette période

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix B.P. 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

E-mail: [greffe.ta-strasbourg@juradm.fr](mailto:greffe.ta-strasbourg@juradm.fr)

Telephone: +33 88212323

Internet address: <http://strasbourg.tribunal-administratif.fr>

#### VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix B.P. 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

E-mail: [greffe.ta-strasbourg@juradm.fr](mailto:greffe.ta-strasbourg@juradm.fr)

Telephone: +33 88212323

**VI.5. Date of dispatch of this notice**

28/11/2023