

**Norway-Stavanger: Advertising and marketing services**  
**OJ S 232/2023 01/12/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Kolumbus AS  
National registration number: 914 749 360  
Postal address: Jernbaneveien 9  
Town: Stavanger  
NUTS code: NO0A1 Rogaland  
Postal code: 4002  
Country: Norway  
Contact person: Ina Solum Larsen  
E-mail: [ina.solum.larsen@kolumbus.no](mailto:ina.solum.larsen@kolumbus.no)  
**Internet address(es):**  
Main address: <http://www.kolumbus.no>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: An administration company responsible for the public bus and express boat services in Rogaland

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Framework agreement for advertising and communication services.  
Reference number: 2023/90

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Kolumbus AS, hereinafter referred to as the Contracting Authority, invites tenderers to an open tender contest for a framework agreement for advertising and communication services. A framework agreement will be signed with one tenderer.

A more detailed description of the frameworks for the procurement are in Annex 1: Requirements Specification.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 20 000 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79341100 Advertising consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services

#### **II.2.3. Place of performance**

NUTS code: NO0A1 Rogaland

#### **II.2.4. Description of the procurement**

Kolumbus AS, hereinafter referred to as the Contracting Authority, invites tenderers to an open tender contest for a framework agreement for advertising and communication services. A framework agreement will be signed with one tenderer.

A more detailed description of the frameworks for the procurement are in Annex 1: Requirements Specification.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 183-573283](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

02/11/2023

#### V.2.2. Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Tante Randi reklamebyrå

National registration number: 920 018 890

Postal address: Lamgerudsvingen 12C

Town: Oslo

NUTS code: NO0A1 Rogaland

Postal code: 1187

Country: Norway

Internet address: <http://tanterandi.no>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 20 000 000,00 NOK

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

Merccell notice: <https://opic.com/id/afilzmkuoo>.

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Sør-Rogaland tingrett

Town: Stavanger

Country: Norway

#### VI.5. Date of dispatch of this notice

28/11/2023