

**France-Paris: Graphic design services**  
**OJ S 232/2023 01/12/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Institut Français  
Postal address: 25 rue de Tolbiac  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75013  
Country: France  
E-mail: [maria.quiniou@institutfrancais.com](mailto:maria.quiniou@institutfrancais.com)  
Telephone: +33 0153698300

**Internet address(es):**

Main address: <http://www.institutfrancais.com/fr>  
Address of the buyer profile: [https://institutfrancais.e-marchespublics.com/pack/annonce\\_marche\\_public\\_26312\\_980158.html](https://institutfrancais.e-marchespublics.com/pack/annonce_marche_public_26312_980158.html)

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://institutfrancais.e-marchespublics.com/pack/annonce\\_marche\\_public\\_26312\\_980158.html](https://institutfrancais.e-marchespublics.com/pack/annonce_marche_public_26312_980158.html)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

ACCORD-CADRE GRAPHISME DE L'INSTITUT FRANÇAIS Lot 1 : DIRECTION ARTISTIQUE, CONCEPTION ET EXECUTION DE TOUS SUPPORTS GRAPHIQUES  
Reference number: 2023/DCM/14

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Le présent accord-cadre a pour objet : La direction artistique, la conception et l'exécution de tous supports graphiques (lot 1) ;

#### **II.1.5. Estimated total value**

Value excluding VAT: 466 666,67 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

DIRECTION ARTISTIQUE, CONCEPTION ET EXECUTION DE TOUS SUPPORTS GRAPHIQUES  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

La direction artistique, la conception et l'exécution de tous supports graphiques (lot 1) ;

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 416 666,67 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12  
This contract is subject to renewal: yes  
Description of renewals:  
Ce marché sera reconduit à l'issue des 4 années.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

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**IV.1.1. Type of procedure**

Competitive procedure with negotiation

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.5. Information about negotiation****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 15/01/2024 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

À l'issue des 4 ans, le marché pourra être renouvelé.

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administratif de Paris

Town: Paris

Country: France

**VI.4.2. Body responsible for mediation procedures**

Official name: Préfecture de la région Ile-de-france - Secrétariat CCIRA de Paris

Town: Paris

Country: France

**VI.5. Date of dispatch of this notice**

28/11/2023