

Latvia-Riga: Advertising campaign services
OJ S 249/2022 27/12/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vides aizsardzības un reģionālās attīstības ministrija

National registration number: 90000028508

Postal address: Peldu iela 25

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1494

Country: Latvia

Contact person: Anda Lasmane

E-mail: anda.lasmane@varam.gov.lv

Telephone: +371 67026577

Internet address(es):

Main address: <http://www.varam.gov.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/429>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Sabiedrības informācijas un komunikācijas tehnoloģiju (IKT) iespēju izmantošanas veicināšana

Reference number: VARAM 2020/15

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Komunikācijas kampaņa "E-adrese kļūst obligāta"

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 70 489,00 EUR

II.2. Description**II.2.2. Additional CPV code(s)**

79341400 Advertising campaign services, 79416000 Public relations services, 80590000 Tutorial services, 80511000 Staff training services, 80533000 Computer-user familiarisation and training services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Latvija

II.2.4. Description of the procurement

Komunikācijas kampaņa "E-adrese kļūst obligāta"

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Nr. 2.2.1.1/19/I/002 "Publiskās pārvaldes informācijas un komunikāciju tehnoloģiju arhitektūras pārvaldības sistēma – 2. kārtā"

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 079-203525](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: IL-IKT/42/2022

Title:

Komunikācijas kampaņa "E-adrese kļūst obligāta"

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/12/2022

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: SIA "Deep White"

National registration number: 40003930429

Postal address: Rīga, Ģertrūdes iela 44A

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1011

Country: Latvia

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: SIA "Biznesa, mākslas un tehnoloģiju augstskola "RISEBA""

National registration number: 40003090010

Postal address: Rīga, Meža iela 3

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1048

Country: Latvia

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: SIA "MIXD"

National registration number: 51203060541

Postal address: Ventspils, Kuldīgas iela 51

Town: Ventspils

NUTS code: LV00 Latvija

Postal code: 3601

Country: Latvia

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 70 489,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Postal code: LV-1010

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Postal code: LV-1010

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

22/12/2022