

**France-Bordeaux: Event services**  
**OJ S 232/2023 01/12/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: région Nouvelle Aquitaine  
Postal address: 14 rue François de Sourdis  
Town: Bordeaux  
NUTS code: FRI Nouvelle-Aquitaine  
Postal code: 33077  
Country: France  
E-mail: [unite.fgdr@nouvelle-aquitaine.fr](mailto:unite.fgdr@nouvelle-aquitaine.fr)  
Telephone: +33 557578000

**Internet address(es):**

Main address: <https://www.nouvelle-aquitaine.fr>  
Address of the buyer profile: <https://demat-ampa.fr>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

evènement Jeunes - le Nouveau Festival Lots 1 à 7  
Reference number: 2023I000S04514

**II.1.2. Main CPV code**

79952000 Event services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

la consultation concerne l'évènement Jeunes suivant: Le Nouveau Festival pour ses éditions 2024, 2025 et 2026 (lots 1 à 7)

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 744 000,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79952000 Event services, 92300000 Entertainment services

#### **II.2.3. Place of performance**

NUTS code: FRI12 Gironde

#### **II.2.4. Description of the procurement**

coordination technique générale

#### **II.2.5. Award criteria**

Quality criterion - Name: Moyens humains proposés (qualité de l'équipe ainsi que de la personne en charge de la mission de régie générale) / Weighting: 30

Quality criterion - Name: Note précisant la compréhension des enjeux et la méthodologie d'organisation / Weighting: 35

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79952000 Event services, 92300000 Entertainment services

#### **II.2.3. Place of performance**

NUTS code: FRI12 Gironde

#### **II.2.4. Description of the procurement**

coordination de l'orchestre européen

#### **II.2.5. Award criteria**

Quality criterion - Name: Qualité et pertinence de la note pédagogique proposée / Weighting:  
40

Quality criterion - Name: Moyens humains proposés (qualité de l'équipe ainsi que du coordonnateur) / Weighting: 25

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

79952000 Event services, 92300000 Entertainment services

##### **II.2.3. Place of performance**

NUTS code: FRI12 Gironde

##### **II.2.4. Description of the procurement**

coordination du domaine match d'improvisation

##### **II.2.5. Award criteria**

Quality criterion - Name: Qualité et pertinence de la note pédagogique proposée / Weighting: 40

Quality criterion - Name: Moyens humains proposés (qualité de l'équipe ainsi que du coordonnateur) / Weighting: 25

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

### **II.2.1. Title**

Lot No: 4

### **II.2.2. Additional CPV code(s)**

79952000 Event services, 92300000 Entertainment services

### **II.2.3. Place of performance**

NUTS code: FRI12 Gironde

### **II.2.4. Description of the procurement**

coordination du domaine photographie

### **II.2.5. Award criteria**

Quality criterion - Name: Qualité et pertinence de la note pédagogique proposée / Weighting: 40

Quality criterion - Name: Moyens humains proposés (qualité de l'équipe ainsi que du coordonnateur) / Weighting: 25

Price - Weighting: 35

### **II.2.11. Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

#### **II.2. Description**

### **II.2.1. Title**

Lot No: 5

### **II.2.2. Additional CPV code(s)**

79952000 Event services, 92300000 Entertainment services

### **II.2.3. Place of performance**

NUTS code: FRI12 Gironde

### **II.2.4. Description of the procurement**

coordination du domaine Média

### **II.2.5. Award criteria**

Quality criterion - Name: Qualité et pertinence de la note pédagogique proposée / Weighting: 40

Quality criterion - Name: Moyens humains proposés (qualité de l'équipe ainsi que du coordonnateur) / Weighting: 25

Price - Weighting: 35

### **II.2.11.**

## **Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Lot No: 6

##### **II.2.2. Additional CPV code(s)**

79952000 Event services, 92300000 Entertainment services

##### **II.2.3. Place of performance**

NUTS code: FRI12 Gironde

##### **II.2.4. Description of the procurement**

coordination du domaine Bénévolat

##### **II.2.5. Award criteria**

Quality criterion - Name: Qualité et pertinence de la note pédagogique proposée / Weighting: 40

Quality criterion - Name: Moyens humains proposés (qualité de l'équipe ainsi que du coordonnateur) / Weighting: 25

Price - Weighting: 35

### **II.2.11. Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Lot No: 7

##### **II.2.2.**

**Additional CPV code(s)**

55100000 Hotel services

**II.2.3. Place of performance**

NUTS code: FRI12 Gironde

**II.2.4. Description of the procurement**

hébergement

**II.2.5. Award criteria**

Quality criterion - Name: Liste prévisionnelle des hébergements / Weighting: 25

Quality criterion - Name: Méthodologie proposée pour la réalisation des prestations / Weighting : 15

Quality criterion - Name: Moyens humains (qualité de l'équipe ainsi que de la personne ressource en charge de la mission) / Weighting: 10

Price - Weighting: 50

**II.2.11. Information about options**

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de confier ultérieurement au titulaire de l'accord-cadre, en application des articles L. 2122-1 et R. 2122-7 du Code de la commande publique, un ou plusieurs nouveaux accords-cadres ayant pour objet la réalisation de prestations similaires

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 144-461902](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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**Contract No:** 2023I001S04514

**Lot No:** 1

**Title:**

coordination technique générale

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

20/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: sesame associates

Postal address: 19 rue Ambroise

Town: Bordeaux

NUTS code: FRI12 Gironde

Postal code: 33800

Country: France

Internet address: <https://www.sesameassociates.fr/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 183 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023I002S04514

**Lot No:** 2

**Title:**

coordination de l'orchestre européen

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3.**

**Name and address of the contractor**

Official name: paralleles attitudes diffusion

Postal address: 18 cours Barbey

Town: Bordeaux

NUTS code: FRI12 Gironde

Postal code: 33800

Country: France

Internet address: <https://www.com>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 81 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023I003S04514

**Lot No:** 3

**Title:**

coordination du domaine match d'improvisation

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

15/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: les Etoiles en Chantier

Postal address: 37 avenue de Bretagne

Town: Pessac

NUTS code: FRI12 Gironde

Postal code: 33600

Country: France

Internet address: <https://www.com>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 54 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023I004S04514

**Lot No:** 4

**Title:**

coordination du domaine photographie

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: agence captures

Postal address: 18bis rue Bonpland

Town: La Rochelle

NUTS code: FRI32 Charente-Maritime

Postal code: 17000

Country: France

Internet address: <http://www.agence-captures.fr/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 84 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023I005S04514

**Lot No:** 5

**Title:**

coordination Média

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: emmanuel ESPIAS

Postal address: 132 cours d'alsace et Lorraine  
Town: Bordeaux  
NUTS code: FRI12 Gironde  
Postal code: 33000  
Country: France  
Internet address: <https://www.com>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 51 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023I006S04514

**Lot No:** 6

**Title:**

coordination Bénévolat

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

16/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: ligue de l'enseignement Nouvelle Aquitaine

Postal address: 33 rue Saint Denis

Town: Poitiers

NUTS code: FRI12 Gironde

Postal code: 86000

Country: France

Internet address: <https://liguenouvelleaquitaine.org/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 51 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023I007S04514

**Lot No: 7**

**Title:**

hébergement

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

16/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: crea sud communication

Postal address: 9397 rue du Souvenir Français

Town: Lescar

NUTS code: FRI15 Pyrénées-Atlantiques

Postal code: 64230

Country: France

Internet address: <https://www.creasud.fr/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 240 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal Administratif de Bordeaux

Postal address: 9 Rue Tastet CS 21490

Town: Bordeaux

Postal code: 33063

Country: France

Internet address: <http://bordeaux.tribunal-administratif.fr/>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal Administratif de Bordeaux

Postal address: 9 Rue Tastet CS 21490

Town: Bordeaux

Postal code: 33063

Country: France

Internet address: <http://bordeaux.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

27/11/2023