

Belgium-Brussels: Provision of integrated information and communication campaigns, event organisation and public affairs services

OJ S 33/2019 15/02/2019

Prior information notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Shift2Rail Joint Undertaking

Postal address: Avenue de la Toison d'Or 56–60

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1060

Country: Belgium

E-mail: procurement@s2r.europa.eu**Internet address(es):**Main address: <http://shift2rail.org/>Address of the buyer profile: <https://shift2rail.org/participate/procurement/>**I.3. Communication**

Additional information can be obtained from the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Other activity: Railway research and development

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Provision of integrated information and communication campaigns, event organisation and public affairs services

Reference number: S2R.18.OP.04

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

The S2R JU intends to relaunch its communication strategy, which is the base for a continuous effort and mission to inform stakeholders about its achievements. The S2R JU is launching an open call for tender to establish a framework service contract with a service

provider for the provision of a range of communication and information services such as integrated communication campaigns — both offline and online-, to event organisation and public affairs services.

II.1.5. Estimated total value

Value excluding VAT: 1 500 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services, 79952000 Event services, 79340000 Advertising and marketing services, 79416000 Public relations services, 72212500 Communication and multimedia software development services, 72212224 Web page editing software development services, 72413000 World wide web (www) site design services, 72415000 World wide web (www) site operation host services, 32417000 Multimedia networks

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

The present tender aims to provide the S2R JU with support regarding:

- 1) advice, preparation, implementation and monitoring of integrated information and communication activities of the S2R JU in the field of their respective EU policies and programmes;
- 2) planning and preparation of event organisation, which may include conferences, workshops, seminars, site visits, press briefings, demonstrations, exhibitions and virtual events, such as webinars and social media chats;
- 3) development of digital communication which may include short animations, videos, prezis, e-learning tools, as well as web-based products and audio-visuals for events and virtual events as well as printed publications;
- 4) public affairs services.

II.2.14. Additional information

II.3. Estimated date of publication of contract notice

28/02/2019

Section IV: Procedure

IV.1. Description

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

Section VI: Complementary information

VI.3. Additional information

VI.5. Date of dispatch of this notice

08/02/2019