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**Belgium-Brussels: Provision of integrated information and
communication campaigns, event organisation and public affairs services
2019/S 033-073167**

Prior information notice

This notice is for prior information only

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

Shift2Rail Joint Undertaking
Avenue de la Toison d'Or 56-60
Brussels
1060
Belgium
E-mail: procurement@s2r.europa.eu
NUTS code: BE10

Internet address(es):

Main address: <http://shift2rail.org/>
Address of the buyer profile: <https://shift2rail.org/participate/procurement/>

I.2) Information about joint procurement

I.3) Communication

Additional information can be obtained from the abovementioned address

I.4) Type of the contracting authority

European institution/agency or international organisation

I.5) Main activity

Other activity: Railway research and development

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Provision of integrated information and communication campaigns, event organisation and public affairs services
Reference number: S2R.18.OP.04

II.1.2) Main CPV code

79400000

II.1.3) Type of contract

Services

II.1.4) **Short description:**

The S2R JU intends to relaunch its communication strategy, which is the base for a continuous effort and mission to inform stakeholders about its achievements. The S2R JU is launching an open call for tender to establish a framework service contract with a service provider for the provision of a range of communication and information services such as integrated communication campaigns — both offline and online-, to event organisation and public affairs services.

II.1.5) **Estimated total value**

Value excluding VAT: 1 500 000.00 EUR

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

79822500

79952000

79340000

79416000

72212500

72212224

72413000

72415000

32417000

II.2.3) **Place of performance**

NUTS code: BE10

II.2.4) **Description of the procurement:**

The present tender aims to provide the S2R JU with support regarding:

- 1) advice, preparation, implementation and monitoring of integrated information and communication activities of the S2R JU in the field of their respective EU policies and programmes;
- 2) planning and preparation of event organisation, which may include conferences, workshops, seminars, site visits, press briefings, demonstrations, exhibitions and virtual events, such as webinars and social media chats;
- 3) development of digital communication which may include short animations, videos, prezis, e-learning tools, as well as web-based products and audio-visuals for events and virtual events as well as printed publications;
- 4) public affairs services.

II.2.14) **Additional information**

II.3) **Estimated date of publication of contract notice:**

28/02/2019

Section IV: Procedure

IV.1) **Description**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

Section VI: Complementary information

VI.3) **Additional information:**

VI.5) **Date of dispatch of this notice:**

08/02/2019