

## 73766-2024 - Result

Spain – Museum services – Servicio de señalización de los soportes físicos del Museo Nacional  
Centro de Arte Reina Sofía  
OJ S 25/2024 05/02/2024  
Contract or concession award notice – light regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Dirección del Museo Nacional Centro de Arte Reina Sofía

Email: [contratacion@museoreinasofia.es](mailto:contratacion@museoreinasofia.es)

Legal type of the buyer: Central government authority

Activity of the contracting authority: Recreation, culture and religion

### 2. Procedure

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#### 2.1. Procedure

Title: Servicio de señalización de los soportes físicos del Museo Nacional Centro de Arte Reina Sofía

Description: Procedimiento abierto

Procedure identifier: 713c041d-dce4-4f7f-b1a3-36bb769bbe31

Previous notice: 629543-2023

Internal identifier: 202300000307

Type of procedure: Open

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92521000 Museum services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: Servicio de señalización de los soportes físicos del Museo Nacional Centro de Arte Reina Sofía

Description: Procedimiento abierto

Internal identifier: 202300000307

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92521000 Museum services

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

#### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

#### 5.1.10. Award criteria

##### Criterion:

Type: Quality

Description: Criterios evaluables mediante fórmula.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

##### Criterion:

Type: Price

Description: Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

##### Criterion:

Type: Quality

Description: Criterios no evaluables mediante fórmula.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

#### 5.1.15. Techniques

##### Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

#### 5.1.16. Further information, mediation and review

Review organisation: Dirección del Museo Nacional Centro de Arte Reina Sofía - MNCARS

## 6. Results

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Value of all contracts awarded in this notice: 152 500,00 EUR

#### 6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

##### Winner:

Official name: ARCROM PUBLICIDAD, S.L.

##### Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 184 525,00 EUR

The tender was ranked: no

Subcontracting: No

##### Contract information:

Identifier of the contract: 202300000307

Date on which the winner was chosen: 05/01/2024  
Date of the conclusion of the contract: 01/02/2024  
The contract is awarded within a framework agreement: no

#### 6.1.4. Statistical information

##### Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers  
Number of tenders or requests to participate received: 2  
Type of received submissions: Tenders  
Number of tenders or requests to participate received: 2

## 8. Organisations

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### 8.1. ORG-0001

Official name: Dirección del Museo Nacional Centro de Arte Reina Sofía  
Registration number: 10000390065862  
Registration number: Q2828032I  
Town: Madrid  
Postcode: 28012  
Country subdivision (NUTS): Madrid (ES300)  
Country: Spain  
Contact point: Dirección del Museo Nacional Centro de Arte Reina Sofía  
Email: [contratacion@museoreinasofia.es](mailto:contratacion@museoreinasofia.es)  
Telephone: +34 917741000  
Fax: +34 917741050  
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=zZMEvcDuZ%2Bk%3D>

##### Other contact points:

Official name: MNCARS  
Town: Madrid  
Postcode: 28012  
Country: Spain  
Email: [contratacion@museoreinasofia.es](mailto:contratacion@museoreinasofia.es)

##### Roles of this organisation:

Buyer  
Review organisation

### 8.1. ORG-0002

Official name: ARCROM PUBLICIDAD, S.L.  
Size of the economic operator: Micro, small, or medium  
Registration number: B81039430  
Town: Madrid  
Postcode: 28037  
Country: Spain  
Email: [antonio@arcrom.es](mailto:antonio@arcrom.es)  
Telephone: 639371007

##### Roles of this organisation:

Tenderer

##### Beneficial owner:

Nationality of the owner: Spain

**Winner of these lots: LOT-0000**

## **Notice information**

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Notice identifier/version: 55424a2d-59e8-4049-8cce-9a6a1d61c68b - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

Notice subtype: 33

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