

Lithuania – Advertising services – Viešinio kampanijos interneto naujienų portaluose organizavimo paslaugų pirkimas
OJ S 234/2023 05/12/2023
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Lietuvos Respublikos žemės ūkio ministerija

Email: dalia.sereikaite@zum.lt

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Viešinio kampanijos interneto naujienų portaluose organizavimo paslaugų pirkimas

Description: Lietuvos Respublikos žemės ūkio ministerija perka viešinio kampanijos interneto naujienų portaluose organizavimo paslaugas. Pirkimas skaidomas į tris dalis.

Procedure identifier: 7f746f19-fec4-4ba5-871a-421e33c62f15

Internal identifier: 700556

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

Additional information: Paslaugos turi būti teikiamos Lietuvos Respublikos teritorijoje.

2.1.4. General information

Additional information: Šiuo metu nežinoma.

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

The tenderer must submit tenders for all lots

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Analogous situation like bankruptcy under national law: Žiūrėti pirkimo dokumentus.

Bankruptcy: Žiūrėti pirkimo dokumentus.

Corruption: Žiūrėti pirkimo dokumentus.

Arrangement with creditors: Žiūrėti pirkimo dokumentus.

Participation in a criminal organisation: Žiūrėti pirkimo dokumentus.
Agreements with other economic operators aimed at distorting competition: Žiūrėti pirkimo dokumentus.
Breaching of obligations in the fields of environmental law: Žiūrėti pirkimo dokumentus.
Money laundering or terrorist financing: Žiūrėti pirkimo dokumentus.
Fraud: Žiūrėti pirkimo dokumentus.
Child labour and other forms of trafficking in human beings: Žiūrėti pirkimo dokumentus.
Insolvency: Žiūrėti pirkimo dokumentus.
Breaching of obligations in the fields of labour law: Žiūrėti pirkimo dokumentus.
Assets being administered by liquidator: Žiūrėti pirkimo dokumentus.
Guilty of misrepresentation, withheld information, unable to provide required documents and obtained confidential information of this procedure: Žiūrėti pirkimo dokumentus.
Purely national exclusion grounds: Žiūrėti pirkimo dokumentus.
Conflict of interest due to its participation in the procurement procedure: Žiūrėti pirkimo dokumentus.
Direct or indirect involvement in the preparation of this procurement procedure: Žiūrėti pirkimo dokumentus.
Guilty of grave professional misconduct: Žiūrėti pirkimo dokumentus.
Early termination, damages or other comparable sanctions: Žiūrėti pirkimo dokumentus.
Breaching of obligations in the fields of social law: Žiūrėti pirkimo dokumentus.
Payment of social security contributions: Žiūrėti pirkimo dokumentus.
Business activities are suspended: Žiūrėti pirkimo dokumentus.
Payment of taxes: Žiūrėti pirkimo dokumentus.
Terrorist offences or offences linked to terrorist activities: Žiūrėti pirkimo dokumentus.

5. Lot

5.1. Lot: LOT-0001

Title: Viešinimo kampanijos interneto naujienų portaluose organizavimo paslaugų pirkimas.1 dalis

Description: I pirkimo dalis (I portalas) apima informavimą ir viešinimą apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginio plano kaimo plėtros priemonės, žemės ir maisto ūkio aktualijas.

Internal identifier: 700556

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

5.1.3. Estimated duration

Duration: 25 Months

5.1.5. Value

Estimated value excluding VAT: 120 000,00 EUR

5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Šiuo metu nėra žinoma, ar bus vykdomas naujas pirkimas.

5.1.7. Strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Criterion:

Type: Economic and financial standing

Name: Žiūrėti pirkimo dokumentuose.

Description: Žiūrėti pirkimo dokumentuose.

Use of this criterion: Used

Criterion:

Type: Economic and financial standing

Use of this criterion: Not used

Criterion:

Type: Other

Name: Žiūrėti pirkimo dokumentuose.

Description: Žiūrėti pirkimo dokumentuose.

Use of this criterion: Used

Criterion:

Type: Suitability to pursue the professional activity

Use of this criterion: Not used

Criterion:

Type: Technical and professional ability

Name: Žiūrėti pirkimo dokumentuose.

Description: Žiūrėti pirkimo dokumentuose.

Use of this criterion: Used

Criterion:

Type: Technical and professional ability

Use of this criterion: Not used

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Address of the procurement documents: https://pirkimai.eviesiejipirkimai.lt/app/rfq/rwlenrance_s.asp?PID=741643&B=

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://pirkimai.eviesiejipirkimai.lt/app/rfq/rwlenrance_s.asp?PID=741643&B=

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 08/01/2024 09:00:00 (UTC+2)

Deadline until which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 08/01/2024 09:45:00 (UTC+2)

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

TED eSender: Merzell Holding ASA

5.1. Lot: LOT-0002

Title: Viešinimo kampanijos interneto naujienų portaluose organizavimo paslaugų pirkimas.2 dalis

Description: II pirkimo dalis (II portalas) apima viešinimą ir informavimą apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginio plano sektorines priemones, žemės ir maisto ūkio aktualijas.

Internal identifier: 700556

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

5.1.3. Estimated duration

Duration: 25 Months

5.1.5. Value

Estimated value excluding VAT: 110 000,00 EUR

5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Criterion:

Type: Economic and financial standing

Name: Žiūrėti pirkimo dokumentuose.
Description: Žiūrėti pirkimo dokumentuose.
Use of this criterion: Used

Criterion:
Type: Other
Name: Žiūrėti pirkimo dokumentuose.
Description: Žiūrėti pirkimo dokumentuose.
Use of this criterion: Used

Criterion:
Type: Suitability to pursue the professional activity
Use of this criterion: Not used

Criterion:
Type: Technical and professional ability
Name: Žiūrėti pirkimo dokumentuose.
Description: Žiūrėti pirkimo dokumentuose.
Use of this criterion: Used

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian
Address of the procurement documents: https://pirkimai.eviesiejiirkimai.lt/app/rfq/rwlentrance_s.asp?PID=741643&B=

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://pirkimai.eviesiejiirkimai.lt/app/rfq/rwlentrance_s.asp?PID=741643&B=
Languages in which tenders or requests to participate may be submitted: Lithuanian
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 08/01/2024 09:00:00 (UTC+2)
Deadline until which the tender must remain valid: 90 Days
Information about public opening:
Opening date: 08/01/2024 09:45:00 (UTC+2)
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement: No framework agreement
Information about the dynamic purchasing system: No dynamic purchase system
Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

5.1. Lot: LOT-0003

Title: Viešinimo kampanijos interneto naujienų portaluose organizavimo paslaugų pirkimas.3 dalis

Description: 3 pirkimo dalis (III portalas) apima viešinimą ir informavimą apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginio plano ekologines priemones (ekologines sistemas, kaimo plėtros agroaplinkosaugos ir klimato priemones), žemės ir maisto ūkio aktualijas.

Internal identifier: 700556

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

Additional information: Paslaugos turi būti teikiamos Lietuvos Respublikos teritorijoje.

5.1.3. Estimated duration

Duration: 25 Months

5.1.5. Value

Estimated value excluding VAT: 110 000,00 EUR

5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Criterion:

Type: Economic and financial standing

Name: Žiūrėti pirkimo dokumentuose.

Description: Žiūrėti pirkimo dokumentuose.

Use of this criterion: Used

Criterion:

Type: Other

Name: Žiūrėti pirkimo dokumentuose.

Description: Žiūrėti pirkimo dokumentuose.

Use of this criterion: Used

Criterion:

Type: Suitability to pursue the professional activity

Use of this criterion: Not used

Criterion:

Type: Technical and professional ability
Name: Žiūrėti pirkimo dokumentuose.
Description: Žiūrėti pirkimo dokumentuose.
Use of this criterion: Used

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian
Address of the procurement documents: https://pirkimai.eviesieji.pirkimai.lt/app/rfq/rwlentrance_s.asp?PID=741643&B=

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://pirkimai.eviesieji.pirkimai.lt/app/rfq/rwlentrance_s.asp?PID=741643&B=
Languages in which tenders or requests to participate may be submitted: Lithuanian
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 08/01/2024 09:00:00 (UTC+2)
Deadline until which the tender must remain valid: 90 Days
Information about public opening:
Opening date: 08/01/2024 09:45:00 (UTC+2)
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement: No framework agreement
Information about the dynamic purchasing system: No dynamic purchase system
Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas
TED eSender: Mercell Holding ASA

8. Organisations

8.1. ORG-0001

Official name: Lietuvos Respublikos žemės ūkio ministerija
Registration number: 188675190
Postal address: Gedimino pr. 19, LT-01103 Vilnius
Town: Vilnius
Postcode: 01103
Country: Lithuania
Contact point: Dalia Sereikaitė
Email: dalia.sereikaite@zum.lt
Telephone: +370 52391209
Fax: +370 52391212

Internet address: <http://www.zum.lt>

Buyer profile: <https://pirkimai.eviesieji.pirkimai.lt/ctm/company/companyinformation/index/4900>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40/Vasario 16-osios g. 1

Town: Vilnius

Postcode: 01501

Country: Lithuania

Email: vilniaus.apygardos@teismas.lt

Telephone: +370706 68 369

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Merzell Holding ASA

Registration number: 980921565

Postal address: Askekroken 11

Town: Oslo

Postcode: 0277

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Contact point: eSender

Email: publication@merzell.com

Telephone: +47 21018800

Fax: +47 21018801

Internet address: <http://merzell.com/>

Roles of this organisation:

TED eSender

Notice information

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