

**Spain-Seville: Tracing system services**

OJ S 237/2023 08/12/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Sociedad Andaluza para el Desarrollo de las Telecomunicaciones, S.A.

National registration number: A41857988

Postal address: Camino de los Descubrimientos, 17 41092 Sevilla

Town: Sevilla

NUTS code: ES61 Andalucía

Postal code: 41092

Country: Spain

Contact person: ISABEL MORENO LORENTE

E-mail: [licitaciones.sandetel@juntadeandalucia.es](mailto:licitaciones.sandetel@juntadeandalucia.es)

Telephone: +34 954544427

Fax: +34 955061019

**Internet address(es):**Main address: <https://www.juntadeandalucia.es/licitacion-electronica/>Address of the buyer profile: <https://juntadeandalucia.es/temas/contratacion-publica/perfiles-licitaciones/perfiles-contratante/detalle/EICE21.html>**I.4. Type of the contracting authority**

Other type: Entidad instrumental de la Junta de Andalucía

**I.5. Main activity**

Other activity: Telecomunicaciones y Sociedad de la Información

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**SERVICIO DE LOCALIZACIÓN Y GUIADO DE USUARIOS Y GESTIÓN DE ACTIVOS Y  
SERVICIO DE CREACIÓN DE CONTENIDOS MULTIMEDIA

Reference number: EXPT22-00068

**II.1.2. Main CPV code**

79714100 Tracing system services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**SERVICIO DE LOCALIZACIÓN Y GUIADO DE USUARIOS Y GESTIÓN DE ACTIVOS Y  
SERVICIO DE CREACIÓN DE CONTENIDOS MULTIMEDIA

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 1 890 488,50 EUR

**II.2. Description**

**II.2.1. Title**

Servicio de localización y guiado usuarios y servicio de localización y gestión de activos  
Lot No: 1

**II.2.2. Additional CPV code(s)**

79714100 Tracing system services

**II.2.3. Place of performance**

NUTS code: ES61 Andalucía

**II.2.4. Description of the procurement**

Servicio de localización y guiado usuarios y servicio de localización y gestión de activos

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Tipo de Fondo: FEDERPorcentaje de Cofinanciación: 85 %.

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Servicio de creación de contenidos multimedia  
Lot No: 2

**II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services

**II.2.3. Place of performance**

NUTS code: ES61 Andalucía

**II.2.4. Description of the procurement**

Servicio de creación de contenidos multimedia

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13.**

## Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Tipo de Fondo: FEDERPorcentaje de Cofinanciación: 85 %.

### II.2.14. Additional information

#### Section IV: Procedure

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##### IV.1. Description

###### IV.1.1. Type of procedure

Open procedure

###### IV.1.3. Information about a framework agreement or a dynamic purchasing system

###### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

##### IV.2. Administrative information

###### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 117-367949](#)

###### IV.2.8. Information about termination of dynamic purchasing system

###### IV.2.9. Information about termination of call for competition in the form of a prior information notice

#### Section V: Award of contract

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**Contract No:** EXPT22-00068

**Lot No:** 1

**Title:**

Servicio de localización y guiado usuarios y servicio de localización y gestión de activos

A contract/lot is awarded: yes

##### V.2. Award of contract

###### V.2.1. Date of conclusion of the contract

30/11/2023

###### V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

###### V.2.3. Name and address of the contractor

Official name: Vodafone España, S.A.U.,

Postal address: Avda de América, 115

Town: MADRID

NUTS code: ES300 Madrid

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 102 988 850,00 EUR

Total value of the contract/lot: 1 029 888,50 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 2

**Title:**

Servicio de creación de contenidos multimedia

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

30/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Vodafone España, S.A.U.

Town: MADRID

NUTS code: ES300 Madrid

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 860 600,00 EUR

Total value of the contract/lot: 860 600,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Administrativo de Recursos Contractuales de la Junta de Andalucía

Postal address: Registro General de la Consejería de Hacienda y Administración Pública, c

/Juan Antonio Vizarrón s/n Sevilla SEDE: C/Inca Garcilaso nº 3, Edificio Expo Isla de la

Cartuja, Sevilla

Town: SEVILLA

Postal code: 41092

Country: Spain

E-mail: [tribunaladministrativo.contratos@juntadeandalucia.es](mailto:tribunaladministrativo.contratos@juntadeandalucia.es)

Telephone: +34 671530856

Fax: +34 955515041

Internet address: <https://juntadeandalucia.es/temas/contratacion-publica/recurso/administrativo.html>

**VI.4.2. Body responsible for mediation procedures**

Official name: Sandetel

Town: SEVILLA

Country: Spain

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

15 DIAS DESDE LA PUBLICACION

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: SOCIEDAD ANDALUZA PARA EL DESARROLL DE LAS TELECOMUNICACIONES,S.A.

Postal address: Camino de los Descubrimientos, 17 41092 Sevilla

Town: Sevilla

Postal code: 41092

Country: Spain

E-mail: [licitaciones.sandetel@juntadeandalucia.es](mailto:licitaciones.sandetel@juntadeandalucia.es)

Telephone: +34 954998427

Internet address: <https://juntadeandalucia.es/organismos/empleoempresaycomercio/sandetel.html>

**VI.5. Date of dispatch of this notice**

04/12/2023