

74469-2026 - Competition

France – Advertising consultancy services – Plateforme de veille des médias sociaux pour l’
Agence Campus France
OJ S 22/2026 02/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: _EP - CF

Email: marches.publics@campusfrance.org

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Plateforme de veille des médias sociaux pour l’Agence Campus France

Description: Plateforme de veille des médias sociaux pour l’Agence Campus France

Procedure identifier: 4447189c-d9d9-47b2-880f-134ac49ac593

Internal identifier: CF_2026_4

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 60 000,00 EUR

Maximum value of the framework agreement: 80 000,00 EUR

2.1.4. General information

Legal basis:

Other

Sans objet

Applicable cross-border law: Sans objet

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Plateforme de veille des médias sociaux pour l'Agence Campus France
Description: Plateforme de veille des médias sociaux pour l'Agence Campus France
Internal identifier: 2026_4

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341100 Advertising consultancy services
Quantity: -1

5.1.2. Place of performance

Postal address: 28 rue de la Grange aux Belles
Town: Paris
Postcode: 75010
Country subdivision (NUTS): Paris (FR101)
Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no
This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French
Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2929217&orgAcronyme=c8v>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2929217&orgAcronyme=c8v>
Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 20/02/2026 12:00:00 (UTC+00:00) Western European Time, GMT
Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Greffe du tribunal administratif de Paris

Information about review deadlines: greffe.ta-paris@juradm.fr

Organisation providing more information on the review procedures: Greffe du tribunal administratif de Paris

8. Organisations

8.1. ORG-0001

Official name: _EP - CF

Registration number: 75219543800011

Postal address: 28 rue de la Grange aux Belles

Town: Paris

Postcode: 75010

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Donatienne Hissard

Email: marches.publics@campusfrance.org

Telephone: 0140405858

Internet address: <https://www.campusfrance.org/fr>

Information exchange endpoint (URL): <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2929217&orgAcronyme=c8v>

Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Greffe du tribunal administratif de Paris

Registration number: 177 500 055 00013

Postal address: 7 rue de Jouy

Town: Paris

Postcode: 75181

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: greffe.ta-paris@juradm.fr

Telephone: +33140405858

Internet address: <https://paris.tribunal-administratif.fr/>

Information exchange endpoint (URL): <https://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 631db7d5-b911-43f4-86ae-3de1ed63b95b - 01

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