

**France-Boulogne-Billancourt: Maintenance of information technology software**

OJ S 239/2023 12/12/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: OPCO MOBILITES

Postal address: 204 rond point du pont de Sèvres 204 rond point du pont de Sèvres

Town: Boulogne - Billancourt

NUTS code: FR10 Ile-de-France

Postal code: 92100

Country: France

E-mail: [Concoursexterieurs@opcomobilites.fr](mailto:Concoursexterieurs@opcomobilites.fr)

Telephone: +33 141141398

**Internet address(es):**Main address: <https://www.opcomobilites.fr/>Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_SFyNR_2GIG)[PCSLID=CSL\\_2023\\_SFyNR\\_2GIG](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_SFyNR_2GIG)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Opérateur de compétences

**I.5. Main activity**

Other activity: Opérateur de compétences

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Achat de licences et prestations de maintenance associées CRM Salesforce au profit de OPCO Mobilités

Reference number: KT05-23

**II.1.2. Main CPV code**

72267100 Maintenance of information technology software

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Achat de licences et prestations de maintenance associées CRM Salesforce au profit de OPCO Mobilités

#### **II.1.5. Estimated total value**

Value excluding VAT: 1 675 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

Achat de licences et de module Marketing Cloud  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

72267100 Maintenance of information technology software, 48000000 Software package and information systems

#### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

#### **II.2.4. Description of the procurement**

Achat de licences et de module Marketing Cloud

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 996 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Durée ferme est de 12 mois. Deux reconductions tacites d'une durée de 12 mois chacune, sauf dénonciation expresse par OPCO dans les conditions prévues au CCAP

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Prestations de maintenances et d'assistances associées

Lot No: 2

**II.2.2. Additional CPV code(s)**

72267100 Maintenance of information technology software

**II.2.3. Place of performance**

NUTS code: FR101 Paris

**II.2.4. Description of the procurement**

Prestations de maintenances et d'assistances associées

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 344 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Durée ferme est de 12 mois. Deux reconductions tacites d'une durée de 12 mois chacune, sauf dénonciation expresse par OPCO dans les conditions prévues au CCAP

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

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**Section IV: Procedure**

**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2.**

**Time limit for receipt of tenders or requests to participate**

Date: 08/01/2024 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 08/01/2024 Local time: 13:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Judiciaire de Nanterre

Postal address: 179-191 avenue Joliot Curie

Town: NANTERRE CEDEX

Postal code: 92020

Country: France

E-mail: [Tj-nanterre@justice.fr](mailto:Tj-nanterre@justice.fr)

Telephone: +33 140971010

**VI.5. Date of dispatch of this notice**

07/12/2023