

755119-2025 - Competition

Sweden – Survey services – Undersökningstjänster 2026

OJ S 220/2025 14/11/2025

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Stadsledningskontoret

Email: stefan.tengbom@stockholm.se

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Undersökningstjänster 2026

Description: Syftet med upphandlingen är att ge deltagande nämnder och bolag inom staden möjlighet att anlita utomstående kompetens för genomförande av olika enkätundersökningar till exempel brukar-, kund- och medborgarundersökningar. Deltagande nämnder och bolag har även behov av kvalitativa undersökningar i form av till exempel fokusgrupper, panelundersökningar och intervjuer.

Procedure identifier: 04cd4f3c-f3d4-4c90-85dd-df1928917296

Internal identifier: KS 2025/1068

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311100 Survey design services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79312000 Market-testing services, 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79342310 Customer survey services, 79342311 Customer satisfaction survey

2.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Additional information: -

2.1.3. Value

Estimated value excluding VAT: 40 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: A. Listade kvantitativa undersökningstjänster

Description: Tjänst A innebär att för beställarens räkning tillhandahålla genomförande och analys av nedan uppräknade kvantitativa undersökningar. Dessa kvantitativa undersökning baseras sig primärt på frågor där statistiska, kvantifierbara och generaliserbara resultat eftersöks. Följande undersökningar utgör anbudsområde A: • Skol- och elevundersökningar • Förskoleundersökning

Internal identifier: A. Listade kvantitativa undersökningstjänster

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311100 Survey design services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79312000 Market-testing services, 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79342310 Customer survey services, 79342311 Customer satisfaction survey

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Additional information: -

5.1.3. Estimated duration

Start date: 01/06/2026

Duration end date: 31/05/2028

5.1.5. Value

Estimated value excluding VAT: 18 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

5.1.11. Procurement documents

Address of the procurement documents: <https://www.kommersannons.se/stockholm/Notice/NoticeDispatch.aspx?NoticelId=59658>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.kommersannons.se/stockholm/Notice/NoticeDispatch.aspx?NoticelId=59658>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 18/12/2025 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 164 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Stockholm

Information about review deadlines: Se upphandlingsdokumenten

Organisation providing additional information about the procurement procedure:

Stadsledningskontoret

Organisation providing more information on the review procedures: Förvaltningsrätten i Stockholm

5.1. Lot: LOT-0002

Title: B. Kvalitativa och övriga kvantitativa undersökningstjänster

Description: Tjänst B innebär att för beställarens räkning tillhandahålla genomförande och analys av olika kvalitativa och/eller övriga kvantitativa undersökningar som inte listas i anbudsområde A. Exempel på kvalitativa undersökningar kan vara genomförande och analys av fokusgrupper, enkätundersökningar med öppna svar eller personliga intervjuer. Kvantitativa undersökningar baseras sig primärt på frågor där statistiska, kvantifierbara och generaliserbara resultat eftersöks. Exempel på undersökningar i anbudsområde B är: •

Nöjdkundundersökning såsom Nöjd kund index (NKI) • Kundundersökning • Målgruppsundersökning • Attitydundersökning • Upplevelseundersökning • Trygghetsmätning • Stockholmsenkäten

Internal identifier: B. Kvalitativa och övriga kvantitativa undersökningstjänster

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311100 Survey design services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79312000 Market-testing services, 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79342310 Customer survey services, 79342311 Customer satisfaction survey

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Additional information: -

5.1.3. Estimated duration

Start date: 01/06/2026

Duration end date: 31/05/2028

5.1.5. Value

Estimated value excluding VAT: 18 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Antidiskrimineringsklausul

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

5.1.11. Procurement documents

Address of the procurement documents: <https://www.kommersannons.se/stockholm/Notice/NoticeDispatch.aspx?NoticeId=59658>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.kommersannons.se/stockholm/Notice/NoticeDispatch.aspx?NoticeId=59658>

Languages in which tenders or requests to participate may be submitted: Swedish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 18/12/2025 23:59:00 (UTC+01:00) Central European Time,
Western European Summer Time
Duration during which the tender must remain valid: 164 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered
employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition
Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Stockholm
Information about review deadlines: Se upphandlingsdokumenten
Organisation providing additional information about the procurement procedure:
Stadsledningskontoret
Organisation providing more information on the review procedures: Förvaltningsrätten i
Stockholm

8. Organisations

8.1. ORG-0001

Official name: Stadsledningskontoret
Registration number: 212000-0142
Postal address: Ragnar Östbergs plan 1
Town: Stockholm
Postcode: 105 35
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Contact point: Stefan Tengbom
Email: stefan.tengbom@stockholm.se
Telephone: +46 761 229044

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Förvaltningsrätten i Stockholm
Registration number: 202100-2742
Postal address: Tegelluddsvägen 1
Town: Stockholm
Postcode: 11541
Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: forvaltningsrattenistockholm@dom.se

Telephone: +46 856168000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: ebdeabce-f696-4a10-b02a-e9c11ae37820 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 12/11/2025 14:28:00 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: Swedish

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