

**Spain-Barcelona: Signage**  
**OJ S 242/2023 15/12/2023**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: SERVICIO CATALÁN DE LA SALUD

National registration number: S5800006H

Postal address: Travessera de les Corts, 131-159 Edificio Olímpia

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08028

Country: Spain

Contact person: DIVISIÓ DE CONTRATACIÓ. ÀREA ECONÓMICA Y DE INVERSIONES.

E-mail: [concursos@catsalut.cat](mailto:concursos@catsalut.cat)

Telephone: +34 934038585

Fax: +34 934038929

**Internet address(es):**

Main address: <https://contractaciopublica.gencat.cat>

Address of the buyer profile: [https://contractaciopublica.gencat.cat/ecofin\\_pscp/AppJava/en\\_GB/cap.pscp?ambit=&keyword=servei+catal%C3%A0+de+la+salut&reqCode=viewDetail&idCap=204113&](https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/en_GB/cap.pscp?ambit=&keyword=servei+catal%C3%A0+de+la+salut&reqCode=viewDetail&idCap=204113&)

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

SCS-2022-397: Acuerdo marco para el subministro de señalización interior y exterior y guiaje digital destinadas al Hospital de Viladecans (REACT-PAIS).

Reference number: SCS-2022-397

**II.1.2. Main CPV code**

34928470 Signage

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

Acuerdo marco para seleccionar las empresas que podrán suministrar los equipos de cada lote en los que está dividida la contratación del suministro de señalización interior y exterior y guiaje digital destinadas al Hospital de Viladecans (REACT-PAIS).

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 449 833,91 EUR

### **II.2. Description**

#### **II.2.1. Title**

Señalización

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

34928470 Signage

#### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

Main site or place of performance: Hospital de Viladecans

#### **II.2.4. Description of the procurement**

Señalización

#### **II.2.5. Award criteria**

Quality criterion - Name: Organización / Weighting: 17.28

Quality criterion - Name: Otros criterios cualitativos / Weighting: 8.64

Quality criterion - Name: Servicios postventa y asistencia tecnica / Weighting: 4.94

Cost criterion - Name: Precio / Weighting: 61.73

Cost criterion - Name: Otros criterios relacionados con los costes: Plazo de garantía comercial / Weighting: 7.41

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Fondo Europeo de Desarrollo Regional (FEDER) de la Unión europea, como parte de la respuesta de la Unión a la pandemia de COVID-19, en el marco del Programa operativo FEDER de Catalunya 2014-2020. Objetivo de inversión en crecimiento y ocupación.

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Señalización de evacuación y extinción.

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

34928470 Signage

### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

Main site or place of performance: Hospital de Viladecans

### **II.2.4. Description of the procurement**

Señalización de evacuación y extinción.

### **II.2.5. Award criteria**

Quality criterion - Name: Organización / Weighting: 17.28

Quality criterion - Name: Otros criterios cualitativos / Weighting: 8.64

Quality criterion - Name: Servicios postventa y asistencia técnica / Weighting: 4.94

Cost criterion - Name: Previo / Weighting: 61.73

Cost criterion - Name: Otros criterios relacionados con los costes: Plazo de garantía comercial / Weighting: 7.41

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Fondo Europeo de Desarrollo Regional (FEDER) de la Unión europea, como parte de la respuesta de la Unión a la pandemia de COVID-19, en el marco del Programa operativo FEDER de Catalunya 2014-2020. Objetivo de inversión en crecimiento y ocupación.

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Guiaje digital.

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

30231300 Display screens

##### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

Main site or place of performance: Hospital de Viladecans

##### **II.2.4. Description of the procurement**

Señalización de evacuación y extinción.

##### **II.2.5. Award criteria**

Quality criterion - Name: Organización / Weighting: 13

Quality criterion - Name: Otros criterios cualitativos / Weighting: 4

Quality criterion - Name: Diseño / Weighting: 4

Quality criterion - Name: Servicios postventa y asistencia técnica / Weighting: 16

Quality criterion - Name: Coste del ciclo de vida / Weighting: 7

Cost criterion - Name: Precio / Weighting: 50

Cost criterion - Name: Otros criterios relacionados con los costes: Plazo de garantía comercial / Weighting: 6

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Fondo Europeo de Desarrollo Regional (FEDER) de la Unión europea, como parte de la respuesta de la Unión a la pandemia de COVID-19, en el marco del Programa operativo FEDER de Catalunya 2014-2020. Objetivo de inversión en crecimiento y ocupación.

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 052-152576](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Lot No: 1**

**Title:**

Señalización

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

11/10/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

#### **V.2.3.**

**Name and address of the contractor**

Official name: IMAGEN CORPORATIVA R&S 1994, SL

Town: L'Hospitalet de Llobregat

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 253 606,31 EUR

Total value of the contract/lot: 134 325,34 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 2

**Title:**

Señalización de evacuación y extinción.

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

11/10/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: IMAGEN CORPORATIVA R&S 1994, SL

Town: L'Hospitalet de Llobregat

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 46 323,60 EUR

Total value of the contract/lot: 30 599,78 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 3

**Lot No:** 3

**Title:**

Guiaje digital.

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

11/10/2023

### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: TAS IMATGE I COMUNICACIÓ, SL

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 149 904,00 EUR

Total value of the contract/lot: 86 742,74 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal Català de Contractes del Sector Públic

Postal address: Carrer de l'Urani, 8

Town: Barcelona

Postal code: 08038

Country: Spain

E-mail: [tccsp@gencat.cat](mailto:tccsp@gencat.cat)

Telephone: +34 935676300

Internet address: <http://www.gencat.cat/presidencia>

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

10 días hábiles.

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Servei Català de la Salut (CatSalut)

Postal address: Travessera de les Corts, 131-159. Edificio Olímpia

Town: Barcelona

Postal code: 08028

Country: Spain

E-mail: [concursos@catsalut.cat](mailto:concursos@catsalut.cat)

Telephone: +35 934038585

Fax: +34 944038929

Internet address: <http://gencat.cat/catsalut>

**VI.5. Date of dispatch of this notice**

12/12/2023