

**Italy-Rome: Market research services**  
**OJ S 242/2023 15/12/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: RAI - Radiotelevisione Italiana S.p.A.

Postal address: viale Giuseppe Mazzini, 14

Town: Roma

NUTS code: ITI43 Roma

Postal code: 00195

Country: Italy

E-mail: [gestione.appalti@maggioli.it](mailto:gestione.appalti@maggioli.it)

**Internet address(es):**

Main address: <https://www.rai.it>

Address of the buyer profile: <https://piattaformaacquisti.rai.it/PortaleAppalti>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://piattaformaacquisti.rai.it/PortaleAppalti>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

<https://piattaformaacquisti.rai.it/PortaleAppalti>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Realizzazione e trasmissione programmi radiotelevisivi

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Qualitel e Corporate Reputation

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Qualitel e Corporate Reputation

#### **II.1.5. Estimated total value**

Value excluding VAT: 940 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79310000 Market research services

#### **II.2.3. Place of performance**

NUTS code: ITI43 Roma

#### **II.2.4. Description of the procurement**

Qualitel e Corporate Reputation

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: PUNTEGGIO TECNICO / Weighting: 80

Price - Weighting: 20

#### **II.2.6. Estimated value**

Value excluding VAT: 940 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in days: 365

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

TALENT Istantanea

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

---

#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/01/2024 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Italian

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 8 (from the date stated for receipt of tender)

##### **IV.2.7. Conditions for opening of tenders**

Date: 29/01/2024 Local time: 10:00

Place:

VIDEOSTREAMING

#### **Section VI: Complementary information**

---

##### **VI.1. Information about recurrence**

This is a recurrent procurement: no

##### **VI.3. Additional information**

##### **VI.4. Procedures for review**

###### **VI.4.1. Review body**

Official name: TAR territorialmente competente ai sensi dellart. 120 del d.lgs. n. 104/2010 ITI43

Town: Roma

Country: Italy

###### **VI.4.2. Body responsible for mediation procedures**

Official name: TAR territorialmente competente ai sensi dellart. 120 del d.lgs. n. 104/2010 ITI43

Town: Roma

Country: Italy

##### **VI.5. Date of dispatch of this notice**

12/12/2023