

France-Paris: Survey services
OJ S 243/2023 18/12/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: conseil supérieur de l'audiovisuel

Postal address: 39/43 quai André Citroën

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

E-mail: Marchepublic@arcom.fr

Internet address(es):

Main address: <https://www.arcom.fr/>

I.4. Type of the contracting authority

Other type: Autorité de régulation de la communication audiovisuelle et numérique

I.5. Main activity

Other activity: Régulation audiovisuelle et numérique

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

2023-13-ao

Reference number: 2023-13-AO

II.1.2. Main CPV code

79311000 Survey services

II.1.3. Type of contract

Services

II.1.4. Short description

prestation d'étude concernant " les français et l'information "

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 200 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79311000 Survey services

II.2.3. Place of performance

NUTS code: FR101 Paris

Main site or place of performance: paris

II.2.4. Description of the procurement

prestation d'étude sur concernant les " les français et l'information "

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 75

Price - Weighting: 25

II.2.11. Information about options

Options: yes

Description of options:

l'Acheteur se réserve le droit de recourir à la procédure négociée sans publicité ni mise en concurrence préalables pour la réalisation de prestations similaires, si les conditions prévues à l'article R. 2122-7 du Code de la commande publique sont réunies

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 130-413294](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Title:

prestation d'étude concernant "Les Français et l'information"

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/10/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: bva

Postal address: 123 Boulevard de grenelle

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

Internet address: <https://www.bva-xsight.com/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 200 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

13/12/2023