

767782-2025 - Result

Ireland – Business analysis consultancy services – PAS121F-03-014 PROJ000010689 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE - Communications and Public Affairs

OJ S 223/2025 19/11/2025

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Health Service Executive

Email: procurement.helpdesk@hse.ie

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: PAS121F-03-014 PROJ000010689 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE - Communications and Public Affairs

Description: PAS121F-03-014 PROJ000010689 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE - Communications and Public Affairs

Procedure identifier: f207255e-696c-4b27-8798-1b80bf7fa3a7

Type of procedure: Restricted

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72221000 Business analysis consultancy services

Additional classification (cpv): 73000000 Research and development services and related consultancy services, 73100000 Research and experimental development services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development , 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311100 Survey design services, 79311200 Survey conduction services, 79311210 Telephone survey services, 79311300 Survey analysis services, 79311400 Economic research services, 79311410 Economic impact assessment, 79312000 Market-testing services , 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79320000 Public-opinion polling services, 79330000 Statistical services, 79342310 Customer survey services, 79342311 Customer satisfaction survey, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79411000 General management consultancy services, 79413000 Marketing management consultancy services, 79420000 Management-related services, 79421000 Project-management services other than for construction work

2.1.2. Place of performance

Country: Ireland

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 57 400,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: PAS121F-03-014 PROJ000010689 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE - Communications and Public Affairs

Description: PAS121F-03-014 PROJ000010689 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE - Communications and Public Affairs

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72221000 Business analysis consultancy services

Additional classification (cpv): 73000000 Research and development services and related consultancy services, 73100000 Research and experimental development services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development , 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311100 Survey design services, 79311200 Survey conduction services, 79311210 Telephone survey services, 79311300 Survey analysis services, 79311400 Economic research services, 79311410 Economic impact assessment, 79312000 Market-testing services , 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79320000 Public-opinion polling services, 79330000 Statistical services, 79342310 Customer survey services, 79342311 Customer satisfaction survey, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79411000 General management consultancy services, 79413000 Marketing management consultancy services, 79420000 Management-related services, 79421000 Project-management services other than for construction work

5.1.2. Place of performance

Country: Ireland

Anywhere in the given country

5.1.5. Value

Estimated value excluding VAT: 57 400,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Cost@40%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Quality@60%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

Dynamic purchasing system, only usable by buyers listed in this notice

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 57 400,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners**Winner:**

Official name: Ipsos B and A

Tender:

Tender identifier: 000137079

Identifier of lot or group of lots: LOT-0001

Value of the tender: 57 400,00 EUR

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 431664

Date on which the winner was chosen: 21/10/2025

Date of the conclusion of the contract: 24/10/2025

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Roles of this organisation:

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Ipsos B and A

Size of the economic operator: Micro, small, or medium

Registration number: 102171

Postal address: Milltown House, Mt St Annes, Milltown Road, Dublin 6

Town: Dublin 6

Postcode: D06 Y822

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: brenda.waldron@ipsos.com

Telephone: 012057500

Fax: 012057522

Internet address: www.ipsosbanda.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1. ORG-0005

Official name: Health Service Executive

Registration number: 136938

Postal address: Oak House, Millennium Park,

Town: Naas

Postcode: W91 KDC2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement.helpdesk@hse.ie

Telephone: 1800700700

Internet address: <https://www.hse.ie>

Buyer profile: <https://www.hse.ie>

Roles of this organisation:

Buyer

Notice information

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