

France-Compiègne: Public relations services
OJ S 244/2023 19/12/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: societe du canal seine nord europe

Postal address: 23 place d'armes - cS 90402

Town: Compiègne Cedex

NUTS code: FRE22 Oise

Postal code: 60204

Country: France

E-mail: Marches@scsne.fr

Telephone: +33 344407498

Internet address(es):

Main address: <https://www.canal-seine-nord-europe.fr/>

Address of the buyer profile: <https://www.marches-publics.gouv.fr/>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Other activity: Maîtrise d'ouvrage travaux d'infrastructure

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

assistance à maîtrise d'ouvrage pour la communication globale et de proximité

Reference number: 22TRF065

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

la consultation a pour objet l'accompagnement de la Société du Canal Seine-Nord Europe pour la réalisation du Canal Seine-Nord Europe en matière de communication

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement

Value excluding VAT: 8 500 000,00 EUR

II.2. Description

II.2.1. Title

lot A - communication de proximité " Santerre-Haute Somme " et " Artois-Cambrésis "
Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: FRE Hauts-de-France

II.2.4. Description of the procurement

ce lot couvre les besoins en matière de communication de proximité pour la partie du linéaire du Canal traversant le Santerre-Haute Somme (Secteur 2 Somme, Secteur Pont-Canal de la Somme et Secteur 3) et l'artois-cambrésis (Secteur 4)

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: yes

Description of options:

dans les conditions fixées par l'article R2122-7 du Code de la commande publique, les parties pourront conclure, un accord-cadre portant sur la réalisation de prestations similaires

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

lot B - communication globale et transverse et communication de proximité " Noyonnais "
Lot No: 2

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: FRE Hauts-de-France

II.2.4. Description of the procurement

ce lot couvre les besoins en matière de communication globale et transverse et en matière de communication de proximité pour la partie du linéaire du Canal traversant le Noyonnais (Secteur 2 Oise)

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: yes

Description of options:

dans les conditions fixées par l'article R2122-7 du Code de la commande publique, les parties pourront conclure un accord-cadre portant sur la réalisation de prestations similaires

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 225-647350](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 22TRF065

Lot No: A

Title:

communication de proximité Santerre haute-sommeet Artois Cambrésis

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/05/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: parimage
National registration number: 34527734700034
Postal address: 22 rue Chauvelot
Town: Paris
NUTS code: FR101 Paris
Postal code: 75015
Country: France
Internet address: <https://www.parimage.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 600 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 22TRF065

Lot No: B

Title:

assistance à maîtrise d'ouvrage pour la communication globale et de proximité-lot 2
communication transverse et de proximité pour le secteur du Noyonnais

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/05/2023

V.2.2. Information about tenders

Number of tenders received: 2
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: bdl conseil / eker
National registration number: 39998876500042
Postal address: 159 Avenue Gallieni
Town: Bagnolet
NUTS code: FR106 Seine-Saint-Denis
Postal code: 93170
Country: France
Internet address: <http://www.bdlconseil.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 900 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif d'amiens

Postal address: 14 rue Lemerchier - cS 81114

Town: Amiens Cedex 1

Postal code: 80011

Country: France

E-mail: greffe.ta-amiens@juradm.fr

Telephone: +33 322336170

Fax: +33 322336171

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif d'amiens

Postal address: 14 rue Lemerchier - cS 81114

Town: Amiens Cedex 1

Postal code: 80011

Country: France

E-mail: greffe.ta-amiens@juradm.fr

Telephone: +33 322336170

Fax: +33 322336171

VI.5. Date of dispatch of this notice

14/12/2023