

France-Paris: Feasibility study, advisory service, analysis

OJ S 244/2023 19/12/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: metropole du grand paris

Postal address: 15-19 avenue Pierre Mendès France

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 75646

Country: France

E-mail: Commandepublique@metropolegrandparis.fr

Internet address(es):

Main address: <http://www.metropolegrandparis.fr>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://maximilien.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://marches.maximilien.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=863681&orgAcronyme=d7x](https://marches.maximilien.fr/?page=Entreprise)

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

assistance à maîtrise d'ouvrage pour la stratégie de communication, d'influence et relations publiques pour La Métropolitaine, rendez-vous international d'art contemporain

Reference number: 118_AOO_DADEN_2023

II.1.2. Main CPV code

71241000 Feasibility study, advisory service, analysis

II.1.3. Type of contract

Services

II.1.4. Short description

il s'agit d'accompagner la Métropole du Grand Paris et les lieux partenaires dans la création d'un plan de communication et d'une stratégie influence et réseaux sociaux, et d'apporter un appui logistique et de production sur les différents évènements de relations publiques afin d'optimiser les actions et de valoriser cet évènement inédit

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

71241000 Feasibility study, advisory service, analysis

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

II.2.4. Description of the procurement

il s'agit d'accompagner la Métropole du Grand Paris et les lieux partenaires dans la création d'un plan de communication et d'une stratégie influence et réseaux sociaux, et d'apporter un appui logistique et de production sur les différents évènements de relations publiques afin d'optimiser les actions et de valoriser cet évènement inédit.2 Prestations Supplémentaires
Eventuelles :1. Community manager2. Identification ambassadeurs et activation des profils

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 10

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

deux PSE :Community manageridentification ambassadeurs et activation des profils

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/01/2024 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 5 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 16/01/2024 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75181

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.4.2. Body responsible for mediation procedures

Official name: tribunal de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.5. Date of dispatch of this notice

14/12/2023