

France-Montreuil: Promotional services
OJ S 247/2023 22/12/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: agence BIO
Postal address: 12 rue Rol Tanguy
Town: Montreuil
NUTS code: FR France
Postal code: 93100
Country: France
E-mail: communication@agencebio.org
Internet address(es):
Main address: <https://www.agencebio.org/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Other activity: agriculture et alimentation biologiques

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

mise en oeuvre des relations presse de l'agence BIO

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

la présente consultation a pour objet la désignation d'un prestataire pour la mise en oeuvre des relations presse de l'agence Bio.
Les prestations attendues comprennent les 5 tâches suivantes :

Service de presse au quotidien
Rédaction des outils presse
diffusion des outils presse
média-training des porte-paroles
veille informationnelle et stratégique

II.1.5. Estimated total value

Value excluding VAT: 142 500,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

la présente consultation a pour objet la désignation d'un prestataire pour la mise en oeuvre des relations presse de l'agence Bio.

Les prestations attendues comprennent les 5 tâches suivantes :

Service de presse au quotidien
Rédaction des outils presse
diffusion des outils presse
média-training des porte-paroles
veille informationnelle et stratégique

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 142 500,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

reconduction expresse, renouvelable 2 fois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/01/2024 Local time: 13:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 22/01/2024 Local time: 14:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif

Town: Montreuil

Country: France

VI.5. Date of dispatch of this notice

18/12/2023