

**France-Lyon: Signs and related items**  
**OJ S 247/2023 22/12/2023**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: region auvergne rhone alpes

Postal address: 101 cours Charlemagne CS 20033

Town: Lyon Cedex 02

NUTS code: FRK Auvergne-Rhône-Alpes

Postal code: 69269

Country: France

E-mail: [Fcs.achats@auvergnerhonealpes.fr](mailto:Fcs.achats@auvergnerhonealpes.fr)

**Internet address(es):**

Main address: <http://www.auvergnerhonealpes.eu/>

Address of the buyer profile: <https://marchespublics.auvergnerhonealpes.eu/accueil/>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

prestations de fabrication et de pose/dépose de la signalétique événementielle, du marquage de sites, bâtiments, et de panneaux de chantier

**II.1.2. Main CPV code**

44423400 Signs and related items

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

prestations de fabrication et de pose/dépose de la signalétique événementielle, du marquage de sites, bâtiments, et de panneaux de chantier - signalétique extérieure

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 6 000 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

44423400 Signs and related items

### **II.2.3. Place of performance**

NUTS code: FRK Auvergne-Rhône-Alpes

### **II.2.4. Description of the procurement**

prestations de fabrication et de pose/dépose de la de la signalétique événementielle, du marquage de sites, bâtiments, et de panneaux de chantier - signalétique extérieure

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 129-406841](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Lot No: 1**

**Title:**

lot unique - titulaire 1

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

24/11/2023

### **V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: lettring service

Postal address: 1 avenue de L'Europe

Town: Decines

NUTS code: FRK Auvergne-Rhône-Alpes

Postal code: 69150

Country: France

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 6 000 000,00 EUR

Total value of the contract/lot: 6 000 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 1'**

**Title:**

lot unique - titulaire 2

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

24/11/2023

### **V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

### **V.2.3. Name and address of the contractor**

Official name: ora signaletique

Postal address: 7 bis, rue des Aulnes

Town: Champagne-au-Mont D'Or

NUTS code: FRK Auvergne-Rhône-Alpes

Postal code: 69410

Country: France

The contractor is an SME: yes

### **V.2.3. Name and address of the contractor**

Official name: simage

Postal address: 150b, rue Ampère

Town: Genay  
NUTS code: FRK Auvergne-Rhône-Alpes  
Postal code: 69730  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 6 000 000,00 EUR  
Total value of the contract/lot: 6 000 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 1"**

**Title:**

lot unique - titulaire 3

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

24/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: sitep  
Postal address: 65 boulevard des droits de l'homme  
Town: Vaulx-en-Velin  
NUTS code: FRK Auvergne-Rhône-Alpes  
Postal code: 69120  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 6 000 000,00 EUR  
Total value of the contract/lot: 6 000 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif de LYON  
Postal address: 184, rue Duguesclin

Town: Lyon  
Postal code: 69003  
Country: France  
Internet address: <http://Lyon.tribunal-administratif.fr/>

**VI.4.2. Body responsible for mediation procedures**

Official name: greffe du Tribunal administratif de Lyon  
Postal address: 184, rue Duguesclin  
Town: Lyon  
Postal code: 69003  
Country: France  
Internet address: <http://Lyon.tribunal-administratif.fr/>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: greffe du Tribunal administratif de Lyon  
Postal address: 184, rue Duguesclin  
Town: Lyon  
Postal code: 69003  
Country: France  
Internet address: <http://Lyon.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

20/12/2023