

Netherlands-Hillegom: Public-opinion polling services

OJ S 247/2023 22/12/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Royal Anthos

Postal address: Postbus 120

Town: Hillegom

NUTS code: NL337 Agglomeratie Leiden en Bollenstreek

Postal code: 2182 BD

Country: Netherlands

Contact person: M.J Terwindt

E-mail: secretariaat@anthos.org

Telephone: +31 252535080

Internet address(es):

Main address: <https://www.anthos.org>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.anthos.org/hoofdmenu/over-royal-anthos/flower-bulbs-from-europe-make-the-united-states-bloom>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Branche organisatie

I.5. Main activity

Other activity: Belangenbehartiging Groothandelsbedrijven bloembollen en boomkwekerijproducten

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Tender evaluation Flower Bulbs from Europe make the United States Bloom 2024 - 2026

II.1.2. Main CPV code

79320000 Public-opinion polling services

II.1.3. Type of contract

Services

II.1.4. Short description

We starten een PR-programma om de verkoop van bloembollen en bolbloemen in de Verenigde Staten te stimuleren. Voor een goede evaluatie van de resultaten van deze campagne moeten we een extern onafhankelijk onderzoeksinstituut inhuren om de evaluatie van het project uit te voeren. We zijn op zoek naar onderzoeksinstituten die experts zijn in sociaal-economische data-analyse.

II.1.5. Estimated total value

Value excluding VAT: 135 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: US United States

Main site or place of performance: Promotie programma wordt uitgevoerd in de USA, evaluatiebureau mag gevestigd zijn in de USA of Europa.

II.2.4. Description of the procurement

We starten een PR-programma om de verkoop van bloembollen en bolbloemen in de Verenigde Staten te stimuleren. Voor een goede evaluatie van de resultaten van deze campagne moeten we een extern onafhankelijk onderzoeksinstituut inhuren om de evaluatie van het project uit te voeren. We zijn op zoek naar onderzoeksinstituten die experts zijn in sociaal-economische data-analyse.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 135 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/02/2024 End: 31/01/2027

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Flower Bulbs from Europe make the United States Bloom 2024 - 2026 E

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure Accelerated procedure Justification:
Start programma 1 februari 2024

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 31/12/2023 Local time: 08:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 31/12/2023 Local time: 09:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Postal address: Postbus 20302

Town: Den Haag

Postal code: 2500 EH

Country: Netherlands

E-mail: secretariaat@anthos.org

Telephone: +31 703813131

Internet address: <https://www.rechtspraak.nl/organisatie/rechtbanken/den-Haag/Contact/Pages/default.aspx>

VI.5. Date of dispatch of this notice

19/12/2023