

**Norway-Oslo: Printing and related services**  
**OJ S 247/2023 22/12/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Departementenes sikkerhets- og serviceorganisasjon

National registration number: 974 761 424

Postal address: Postboks 8129 Dep

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0032

Country: Norway

Contact person: Morten Johan Ringøen

E-mail: [morten-johan.ringoen@dss.dep.no](mailto:morten-johan.ringoen@dss.dep.no)

Telephone: +47 22249090

**Internet address(es):**

Main address: <http://www.dss.dep.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/275688>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Visual communication - design for platforms, communication channels and devices

Reference number: 23/124

**II.1.2. Main CPV code**

79800000 Printing and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The procurement concerns services within visual communication. The agreement covers the delivery of the design and visual communication of professional content on various platforms, communication channels and devices.

-

Parallel framework agreements: DSS will enter into parallel framework agreements with five tenderers. See Annex 2 of the Standard Government Contract SSA-R (the framework agreement) and section 2.2 of this document. The agreement will be non-exclusive.

-

Contracting authorities: In addition to DSS, the Office of the Prime Minister and the Norwegian Community of Ministries will be contracting authorities on the agreement. See Annex 1 to the Standard Government Contract SSA-R (the framework agreement) for a list of the organisations that will be contracting authorities on the agreement.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 30 000 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services, 79415200 Design consultancy services , 79820000 Services related to printing, 79822500 Graphic design services, 79930000 Specialty design services, 79960000 Photographic and ancillary services

#### **II.2.3. Place of performance**

NUTS code: NO081 Oslo

Main site or place of performance: The central areas of Oslo.

#### **II.2.4. Description of the procurement**

The agreement will cover the contracting authorities' needs for design, design profiles, layout, photography, illustration, etc. of various themes and maintenance of the design programme for the ministries.

-

The design programme for the ministries forms the basis for all visual communication on all platforms, communication channels and devices and ensures that the sender's identity is maintained in a professional manner. The tenderer is bound by this in the performance of each individual assignment.

-

The tenderer's end product will be digital files. Printing and production will be performed by the customer. As a rule, the contracting authority at DSS will also be responsible for publishing.

-

The working language is Norwegian. The procurement is described in more detail in the tender documentation.

-

The estimated value of the contract is from NOK 20,000,000 excluding VAT to NOK 30,000,000 excluding VAT over four years. The estimated value is not binding for the contracting authority. The agreement is non-exclusive, and the contracting authorities have the right, but not the obligation, to award contracts on this framework agreement. The contracting authority is not obliged to procure a certain volume during the framework agreement period.

#### **II.2.5. Award criteria**

Quality criterion - Name: Competence of the offered key person/personnel. / Weighting: 55

Quality criterion - Name: Quality assurance / Weighting: 5

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Restricted procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 108-337851](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

---

**Contract No:** 4

**Title:**

Visual communication - design for platforms, communication channels and devices

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

15/11/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Anagram Design AS

National registration number: 911 855 550

Postal address: Øvre Slottsgate 7

Town: Oslo  
NUTS code: NO Norge  
Postal code: 0157  
Country: Norway  
E-mail: [kathinka@anagramdesign.no](mailto:kathinka@anagramdesign.no)  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 7 800 000,00 NOK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No: 2**

**Title:**

Visual communication - design for platforms, communication channels and devices

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Gjerholm AS

National registration number: 939 113 509

Postal address: Torggata 38

Town: Oslo

NUTS code: NO Norge

Postal code: 0182

Country: Norway

E-mail: [bente@gjerholm.no](mailto:bente@gjerholm.no)

Telephone: +47 23157000

Internet address: <http://www.gjerholm.no>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 9 000 000,00 NOK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No: 3**

**Title:**

Visual communication - design for platforms, communication channels and devices

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

15/11/2023

### **V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Konsis Grafisk AS

National registration number: 963 637 918

Postal address: Økernveien 121

Town: Oslo

NUTS code: NO Norge

Postal code: 0579

Country: Norway

E-mail: [tom@konsis.no](mailto:tom@konsis.no)

Telephone: +47 23243400

Fax: +47 23243401

Internet address: <http://www.konsis.no>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 8 400 000,00 NOK

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

---

**Contract No:** 1

**Title:**

Visual communication - design for platforms, communication channels and devices

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

15/11/2023

### **V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Melkeveien Designkontor as

National registration number: NO883 081 412MVA

Postal address: Christian Krohgsgt. 34  
Town: Oslo  
NUTS code: NO Norge  
Postal code: 0186  
Country: Norway  
E-mail: [birgitte.kolbeinsen@melkeveien.no](mailto:birgitte.kolbeinsen@melkeveien.no)  
Telephone: +47 48130200  
Internet address: <http://www.melkeveien.no>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 200 000,00 NOK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** 5

**Title:**

Visual communication - design for platforms, communication channels and devices

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/11/2023

**V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Tank Design AS  
National registration number: 880526642  
Postal address: sagveien 18  
Town: Oslo  
NUTS code: NO Norge  
Postal code: 0459  
Country: Norway  
E-mail: [monica@tank.no](mailto:monica@tank.no)  
Telephone: +47 23121750  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 6 600 000,00 NOK

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

Internet address: <http://www.domstol.no/otir>

**VI.4.2. Body responsible for mediation procedures**

Official name: Oslo Tingrett

Town: Oslo

Country: Norway

**VI.5. Date of dispatch of this notice**

20/12/2023